

Traveling Workshop: Empowering Rural Stakeholders and the LEADER approach

AGR 55762

organised in co-operation with
Standing Working Group for Rural Development in the Western
Balkans and the PREPARE Partnership for Rural Europe

Venue:

Hotel Moskva

www.hotelmoskva.rs

Balkanska 1, 11000

Belgrade, Serbia

Date:

31 March – 2 April 2014

For more information on TAIEX assistance and to download presentations of this event, please go to: <http://ec.europa.eu/enlargement/taieux>.

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Aim of the meeting :

The governments of the Western Balkan Region and Turkey are engaged in an intensive and demanding work in preparation for accession to the European Union. The Common Agriculture Policy, including rural development, plays an important role in this process. Pre-accession support programmes are being implemented in this field and have a major impact on rural economies and societies.

Besides the specific support for farmers, the development of the wider rural economies plays a significant role in preparing rural populations for opportunities to shape their own future. Especially the empowerment of rural people to participate in designing their rural development projects in local action groups is vital for innovation and integration of the various sectors and stakeholders.

The LEADER method has proven to be a major success story in mobilizing rural stakeholders for cooperation on a local and sub-regional level and in building good relations between administrations and the key actors in rural development. National and European rural networks, including LEADER, PREPARE and others have shared their experiences since many years and are increasingly present and active in the region. They have always emphasized, and sought, to promote mutual understanding and cooperation between governments and stakeholders, and partnerships between public, private and civil sectors at sub-regional level. They have also stressed, and demonstrated through their own programmes, the value of international exchange and face-to-face contacts among all involved and the reality check which can be provided by exchange of experiences and networking.

This event is jointly initiated by the Standing Working Group for Rural Development in the Western Balkans and the PREPARE Partnership for Rural Europe, with the support of TAIEX.

It has a dual objective:

First, it seeks to raise awareness among all rural development stakeholders, in particular local action groups, of the opportunities and means for involvement and cooperation in relevant policy and decision making at a national level.

Second, it will draw the attention of national administrations and decision-makers to the importance of having structured means for involving stakeholders, and in particular the local actors in rural areas, in designing and implementing agricultural and rural development policies.

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Travel day: Sunday 30 March 2014

Arrival of the participants to Serbia, Belgrade

Day 1 : Monday 31 March 2014

Time	Group I	Time	Group II
09:00	Briefing of the group		
09:30	Departure from Belgrade to Mirosaljci village (Municipality Arilje)	09:30	Departure from Belgrade to Zlakusa
09:30-12:30	Traveling to Mirosaljci village	09:30-12:15	Traveling to Zlakusa village
12:30-12:50	Presentation of Arilje municipality	12:15-12:45	Story about rural development in village Zlakusa
12:50-14:00	Visit to berry project (blueberry, raspberry)	12:45-14:00	Visit to Potpec cave as example of using natural heritage and people's beliefs for rural development
14:00-14:30	Traveling to village Prilike	14:00-14:30	Visit to fishpond
14:30-15:15	Lunch Break in Prilike village	14:30-15:30	Lunch Break in Ethno village "Terzic avlija"
15:15-16:15	Presentation of Ivanjica municipality and Visit to wild strawberry cooperation	15:30-16:30	Visit to pottery and presentation international manifestation of pottery as tool for rural development
16:15-17:15	Visit to traditional Serbian farm in highland area	16:30-17:15	Visit to Ethno village "Terzic avlija"
17:15-18:15	Workshop with local stakeholders	17:15-18:00	Workshop with local actors
18:15-19:15	Traveling to Zlatibor	18:00-19:30	Traveling to Kraljevo
19:30-20:30	Group discussion on the field trip findings	20:00-21:00	Group discussion on the field trip findings
	Overnight in Zlatibor		Overnight in Kraljevo

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Day 2 : Tuesday 1 April 2014

Time	Group I	Time	Group II
07:00	Departure from Zlatibor to Nova Varosh	07:00	Departure from Kraljevo to village Obrva
07:00-08:00	Traveling to Nova Varosh	07:00-07:30	Traveling to village Obrva
08:00-08:30	Meeting with Mayor	07:30-08:30	Small processing unit of Kraljevo kajmak (traditional Serbian milk product)
08:30-09:00	Traveling to the village Bozetic	08:30-09:00	Traveling to Kraljevo
09:00-09:15	Presentation of association of stockbreeders "Uvačka reka mleka" and his role in rural development	09:00-09:30	Presentation of City of Kraljevo
09:15-10:15	Visit to Zlatar chees producers - chees is as protected designations of origin (PDO) (family farm)	09:30-10:00	Traveling to Lopatnica village
10:15-10:45	Traveling to village Radetići	10:00-10:45	Presentation of honey producers association in Kraljevo
10:45-11:45	Visit to buckwheat producers and processing buckwheat	10:45-11:45	Visit to women rural tourism initiatives "Family Milojević"
11:45-13:30	Visit rural tourism in Zlatar mountain and synergy with other initiatives	11:45-12:30	Presentation of the Mouny bike association "Čiker" initiatives in development international mountain bike rout through rural areas of Serbia and Montenegro
13:30-14:30	Lunch Break	12:30-13:30	Workshop with local stakeholders
14:30-15:30	Workshop with local stakeholders and presentation of Association of women "Old handicraft for new era" and other local stakeholders	13:30-14:30	Lunch Break
15:30-18:15	Traveling to Belgrade	14:30-15:15	Traveling to Vitkovac village
		15:15-16:15	Visit women entrepreneur Verica Gunjić PUR "Zdrava hrana" (homemade producing traditional serbian food)
		16:15-19:00	Traveling to Belgrade
Overnight in Belgrade			

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Day 3 : Wednesday 2 April 2014

Venue: Hotel Moskva, Belgrade

09:00-10:00	Group discussion on the field trip findings (the 2 traveling groups separately)
10:00-10:30	Registration of Participants
10:30-10:45	Opening of event - welcome by the Chair, TAIEX, SWG, PREPARE, Network for Rural Development of Serbia
10:45-11:00	Welcome by the Minister of Agriculture
11:00-11:30	Presentation of report by the first traveling workshop General discussion
11:30-11:50	<i>Coffee break</i>
11:50-12:30	Presentation of report by the second traveling workshop General discussion
12:30-13:00	Sharing of experiences in public/civil partnership in EU Member States – three case studies presented by experts, 10 minutes each.
13:00-14:30	<i>Lunch Break</i>
14:30-15:45	A panel discussion “Agriculture and rural development in Serbia, how to mobilize resources and ensure socio-economic development in local communities”
15:45-16:00	<i>Coffee break</i>
16:00-17:00	Concluding discussion, focused on implications for policy and action within the country and on issues to be raised at the multinational conference to be held on April in Brussels.
17:00-17:15	Closing of the event

This meeting is being organised by the Technical Assistance Information Exchange Instrument of the European Commission

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