



Workshop on IPARD Calls Implementation 7-8 February 2018 Ohrid

The logo for TKDK (Technical Assistance and Knowledge Development Fund) features the letters 'TKDK' in a bold, dark red font. Above the letter 'K' are two green leaves. Below the text is a dark blue curved line that spans the width of the letters.

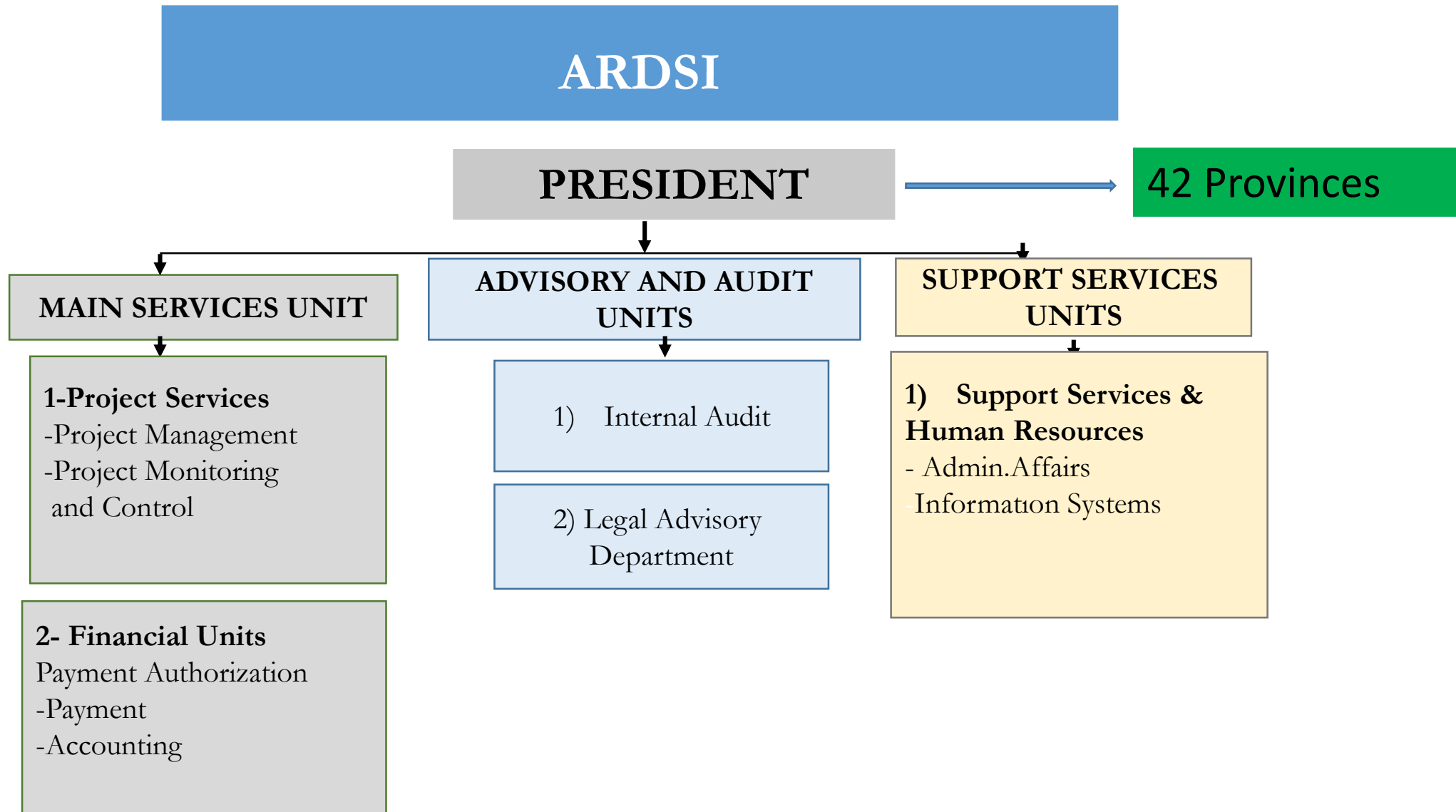


Turkey

www.tkd.gov.tr


TKDK

Sayfa 2



INFORMING AND PUBLICITY

APPLICANT

- ✓ REGISTRY OF APPLICATION
- ✓ ADMINISTRATIVE CHECK
- ✓ ELIGIBILITY CHECK
- ✓ ON THE SPOT CONTROL (Before contracting)

- ✓ SAMPLING + SECONDARY CHECKS
- ✓ BUSINESS PLAN FINANCIAL ANALYZE
- ✓ SCORING SELECTION (PSEC)
- ✓ CONTRACTING

PCU

HQ



- **In line with the Sectoral Agreement annex 8 IPARD Agency shall ensure that all the info about EU funds disseminated widely to potencial recipients.**
- **There is a PUBLICITY GUIDELINES**
- **Every activity should be in line with PUBLICITY GUIDELINES**
- **It is coordinated from Head Quarters – Coordination unit for Support Services and Human Resources**
- **PCU's are doing their activities information within the Coordination unit for Support Services and Human Resources**
- **During IPARD I lots of activities had been done for recognition of the programme**
- **In IPARD II nearly everyone knows about it but we focus on terms and conditions for eligibility**

ACTIVITIES:

- **Holding face to face meetings**
- **Website of IPARD Agency**
- **Guidelines on call for applications and other documents; rules for collecting offers, Guidelines for business plan and technical Project, visibility guidelines etc.**
- **Help Desk System reached via Website of ARDSI**
- **An Institutional Call Center**

- **Various Events like Seminars And Workshops So That Publicity Activities Can Be Managed,**
- **Publishing Of Press Releases And Announcements ,**
- **Preparation Of Promotional Materials,**
- **Stands For Agricultural Fair And Exhibitions,**
- **Publicity Film For Visual and Audio Media,**

In IPARD I,

- **There was not public advisory service in Turkey**
- **A twinning project to train the “agriculture advisors” in 20 PCU’s including NGO’s**
- **MA were organized some training programmes for private consultancy firms**

In IPARD I,

- **Conditional CFA launched on July 2010 (A year ago from accreditation)**
- **495 Projects were received and no Project were approved.**
- **1st CFA in 2011, there were 41 projects and 4 of them were approved.**

In IPARD II;

- **There is still not a public advisory services in Turkey 😊**
- **It is initiated The Certification System;**
 - **Certification Of Consultancy Firms Given To Consultant And,**
 - **Service Qualification Certificate Given Business Place**
 - **500 consultants got the certificates so far and its ongoing**
- **MA will start to train NGO's about preparing small Project less than 150.000 TL they will not get money from those projects as long as they are signed the contract with ARDSI and ARDSI will pay for preparing projects so that small farmers do not spent money for preparing projects**



- **The call for application periods are determined by the President of ARDSI through mutual Agreement with Managing Authority for each call (Sec. Agree. 9-b)**
- **In line with the Sec. Agree. Annex 8 IPARD Agency shall ensure that all the info about EU funds disseminated widely to potential recipients.**
- **IPARD I : Launched 15 CFA depends on the budget.**
- **IPARD II: Launched 3 CFA depends on the budget.**



- **MA's Roles**
- **ARDSI's Roles**
- **Not practised prior notification before issuing a public call for applications**
- **To had the conditional CFA**
- **don't have a multi-annual planning for CFA**
- **planning to do so in a certain period of a year**

What can be done to make sure getting better qualified application packages?

- **Efficient Consultancy System**
- **Efficient and effective Publicity**
- **Preliminary Examination for Application Package**
- **Databases Usage**



THANK YOU FOR YOUR ATTENTION



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