

IPARD Calls Implementation



azhbr
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1. Statistics Concerning Calls

Measures 1 / 3 / 7

- 1600 potential applications in programming period
- 800 potential contracted applications in programming period (50 % success rate)
- 267 applications (2 calls/year)
- 133 applications 1st call
- 67 potential contracted applications for the 1st call
- 43 potential recipients 1st call



2.

Informing Potential Recipients

- Communication Campaign will include:
- TV/radio spots
- Round Table Events
- Promo Handout Materials
- Social Media
- Trainings with stakeholders - Regular information to the mass media,


Within 2018 ARDA will open 15 other Agropika service points. 5 were recently opened.

Agropika will contain customer service staff, ARDA on spot inspectors and one extension service person with direct reporting to the ministry.



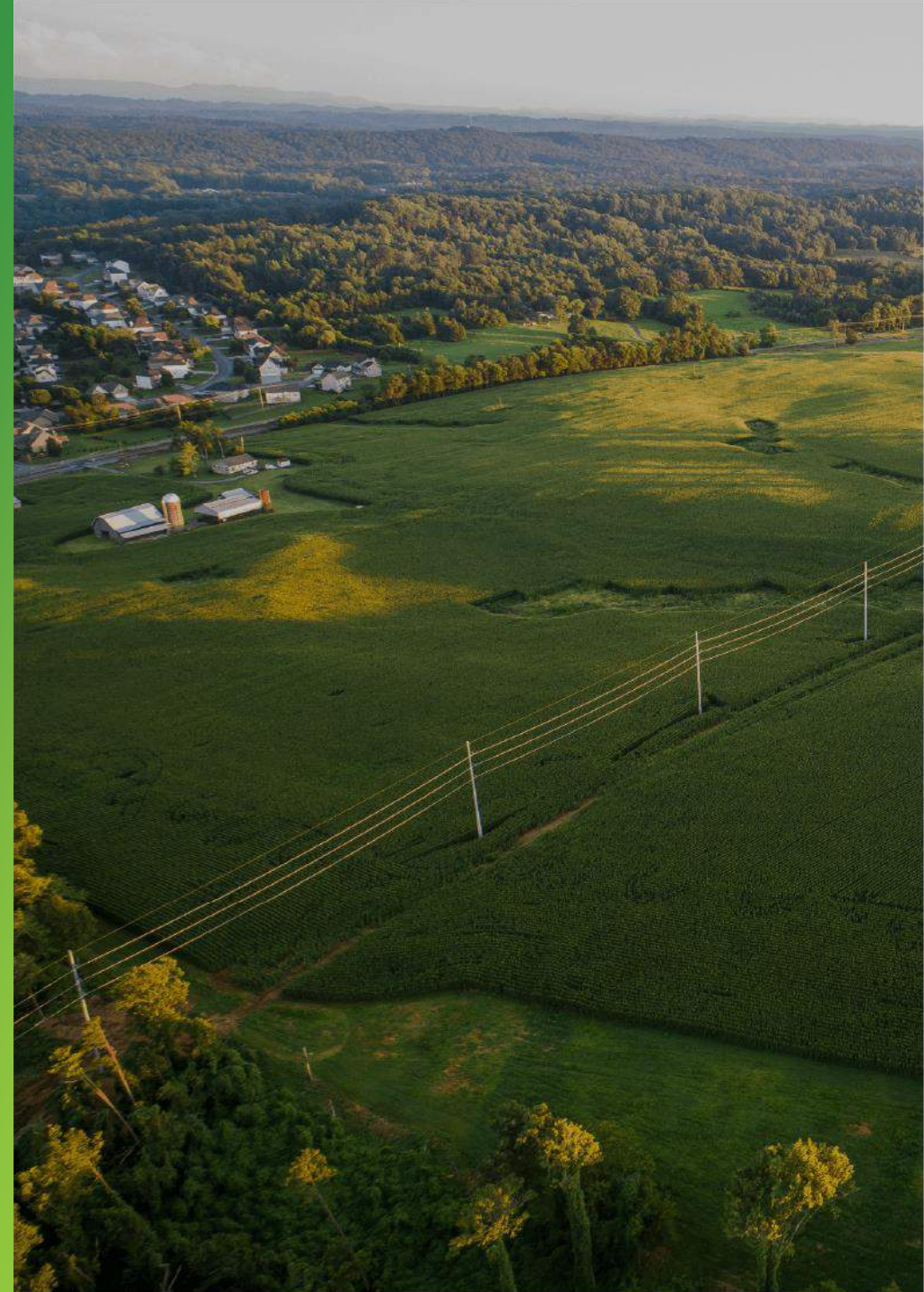
3.

**Where are the
main
remaining
challenges?**

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- Lack of an efficient staff recruitment process. (pending on civil servant status law).
 - Proper information dissemination.
 - Effective Time Management for IPARD implementation.

What is needed to tackle the challenges?

- Get ARDA outside the Civil Servant Status Law. It impedes to hire staff with professional background in banking and finance.
- Efficient communication campaign, well planned and detailed.
 - Recruit skilled staff with good understanding in financial and business analysis.
 - Continuous training on internal procedures and quick turnaround.
 - Improving information flow and response rate.





THANK YOU!