



**Republic of Serbia,  
Ministry of Agriculture,  
Forestry and Water  
Management**

**MA and IA**



**ЗЕМЉА ЈЕ СВЕ**

# IPARD II PROGRAMME MEASURES

## I PHASE 2017-2018

**M1** Investments in physical assets of agricultural holdings

**M3** Investments in physical assets concerning processing and marketing of agricultural and fishery products

## II PHASE – second part of 2018

**M7** Farm diversification and business development

**M9** Technical assistance

## III PHASE - 2019

**M5** Implementation of local development strategies LEADER approach

**M4** Agri-environment-climate and organic farming measure

# MEASURE 1 – “INVESTMENTS IN PHYSICAL ASSETS OF AGRICULTURAL HOLDINGS”

## Priority sectors:

- **Milk production**
- **Meat production**
- **Fruit and vegetables production**
- **Other crops: cereals, oil crops and sugar beet**

# MEASURE 3 – “INVESTMENTS IN PHYSICAL ASSETS CONCERNING PROCESSING AND MARKETING OF AGRICULTURAL AND FISHERY PRODUCTS”

## Priority sectors:

- Milk processing industry
- Meat processing industry
- Fruit and vegetables processing industry

# IPARD PROGRAM – BUDGET BY MEASURES (EU and national co-financing)

Measure	(Allocation)						
	2015	2016	2017	2018	2019	2020	2014-2020 EUR
<b>Measure 1 - "Investment in physical assets of agricultural holdings"</b>	10,046,997	13,200,433	14,162,965	14,932,991	22,669,912	26,373,367	<b>101,386,667</b>
<b>Measure 3 - „Investment in physical assets concerning processing and marketing of agricultural and fishery products“</b>	8,219,669	10,799,567	11,587,035	12,217,009	18,546,755	21,576,633	<b>82,946,667</b>
<b>Measure 4 - Agro ecological climate measures and organic production measures</b>	-	-	2,573,529	2,573,529	2,573,529	2,573,529	<b>10,294,118</b>
<b>Measure 5 - Implementation of local rural development strategies - LEADER approach</b>	-	-	555,556	1,111,111	2,111,111	2,055,556	<b>5,833,333</b>
<b>Measure 7 - Diversification of agricultural holdings and business development</b>	1,333,333	2,000,000	2,666,667	6,666,667	5,333,333	5,333,333	<b>23,333,333</b>
<b>Measure 9 - Technical assistance</b>	352,941	588,235	1,176,471	1,705,882	1,176,471	1,176,471	<b>6,176,471</b>
<b>Total</b>	<b>19.953</b>	<b>26.588</b>	<b>32.722</b>	<b>39.207</b>	<b>52.411</b>	<b>59.088</b>	<b>230.000.000</b>

# PLAN OF CALLS FOR PROJECT PROPOSALS (2017 -2018)

Measure	EUR	Status	Start date	Open until
<b>Measure 1</b> "Investment in physical assets of agricultural holdings" <b>(equipment and mechanization)</b>	8,365,968	Open	25.12.2017	26.02.2018
<b>Measure 1</b> "Investment in physical assets of agricultural holdings" <b>(tractors)</b>	4,649,486	Open	04.01.2018	26.02.2018
<b>Measure 3</b> „Investment in physical assets concerning processing and marketing of agricultural and fishery products“ <b>(equipment)</b>	9,905,944	Announced	01.03.2018	30.04.2018
<b>Measure 1</b> "Investment in physical assets of agricultural holdings" <b>(construction, equipment, mechanization - including tractors)</b>	24,394,963	Announced	Jun 2018	August 2018
<b>Measure 3</b> „Investment in physical assets concerning processing and marketing of agricultural and fishery products“ <b>(construction and equipment)</b>	22,386,600	Announced	Jun 2018	August 2018

# For which aspects of stage 1 is the country well prepared?

- **Rulebooks and calls prepared and published**
- **Promotional activities implemented:**
  - Advisory services and consultants trained,
  - Potential recipients informed
- **IPARD info site and e-mail address for Q&A for all interested parties functioning,**
- **The Guide for applicants for measure M1 is prepared and published on the web sites of MAFWM and DAP**
- **Monitoring system is established in order to collect statistic concerning calls**

# Where are the main remaining challenges?

- Finalization of the process of entrustment of budget implementation tasks/financial agreement/budget allocation
- Effective implementation of first calls (quality of applications, absorption rate)
- Further improvement of human capacities in MA and IA,
- „Aaccreditation“ of measures in the second phase

# What is needed to tackle the challenges?

- Further communication between all involved bodies, potential program modifications-timeline
- Employment and training of new MA and IA staff,
- Improvement of communication with technical bodies



# PROMOTIONAL ACTIVITIES

## RESPONSIBLE BODIES

- IPARD Operational Structure (OS)
- Tasks and responsibilities of IPARD OS are set in the MoU between MA and IPARD Agency

## TARGET GROUPS

- Potential recipients and recipients of the IPARD II support,
- Sector stakeholders (IPARD MS members),
- Support services (AAS, self-government services, consultants)
- Opinion leaders (media, academia, scientific-research organizations)
- General public

# ACTIVITIES IN 2016

- Communication and Visibility Plan - adopted at the First IPARD Monitoring Committee, February 2016
- After the audit of DG AGRI, held in May 2016, IPARD entrustment and promotional activities were reduced,
- Three Workshops within the framework of the Rural-Regional Policy Platform under the project "Rural and Regional Development Support in the Republic of Serbia with the topic: Preparation of the IPARD OS for Accreditation - Rulebooks for the Implementation of the IPARD II measures for representatives of local self-government units and regional institutions.

# ACTIVITIES IN 2017 / 2018 (1st and 2nd IPARD call)

- The Guide for applicants for measure M1 is prepared and published on the web sites of MAFWM and DAP,
- MAFWM IPARD banner and DAP IPARD website are functional,
- [ipard.info@minpolj.gov.rs](mailto:ipard.info@minpolj.gov.rs) e-mail address for Q&A for all interested parties,
- Promotion in specialized TV shows for agriculture producers,
- Appearance in the media

# ACTIVITIES IN 2017 / 2018 (1st and 2nd IPARD call)

## October/December 2017

- 4 two-day modules for 120 agricultural advisors from 34 AAS of Serbia and AP Vojvodina for obtaining skills needed for the implementation of the Rulebooks for M1 and M3, held in the period October / November 2017 (MA,IA, TB),
- 15 regional events related to the IPARD Information Campaign for measure M1 in cooperation with AAS (PSS), SCTM (SKGO), Regional Development Agencies, the Serbian Chamber of Commerce were held in the period December 2017/January 2018 with participants from local self-governments, Regional Development Agencies, associations of agricultural producers with 1000 participants
- events on the possibilities of IPARD pre-financing with the 40 participants from financial institutions (banks, guarantee funds, etc.)
- 2 events on the implementation of IPARD measures for 120 representatives of consulting agencies

# ACTIVITIES IN 2018

- Preparation and publishing of Guide for applicants for measure M3 before the 3rd IPARD call (on-going)
- Publishing of FAQ – this month
- Promotional activities for potential beneficiaries in February / March/April in cooperation with AAS (PSS), SCTM (SKGO), Regional Development Agencies, the Serbian Chamber of Commerce, etc.,
- Awareness activities on IPARD II programme in Serbia shall be increased in assistance with IPA 2013 unallocated TA Project: „Support to IPARD Operating Structure (Managing Authority, IPARD Agency and Advisory services)“

# ACTIVITIES OF AAS

- Training of the Agricultural Advisory Services (AAS) - 2015:
  - Rural Development Policy in the EU and Serbia and preparation for implementation of the rural development programs (IPARD II) - 176 advisors
  - Creating Business Plans and Application Forms for Measures 1 and 7 of the IPARD II Program) – 67 advisors
  
- The Annual Programs of AAS for 2016 and 2017
  - envisage activities related to the the dissemination of information on IPARD possibilities to potential recipients - agricultural producers from different sectors,
- The AP for 2018 provides the direct assistance in the preparation of simple business plans and application forms for IPARD

# ACHIEVED ACTIVITIES OF AAS-IPARD information

## • AAS ACTIVITIES IN 2016

Information tool	Number of events held	Number of participants
Events (winter schools, tribunes, workshops)	<b>299</b>	<b>7439</b>
Media (local TV, radio, newspapers)	<b>163</b>	/
Advisory service bulletins	<b>41</b>	/

## • AAS ACTIVITIES IN 2017

Information tool	Number of events held	Number of participants
Events (winter schools, tribunes, workshops)	<b>311</b>	<b>7300</b>
Media (local TV, radio, newspapers)	<b>366</b>	/
Advisory service bulletins	<b>31</b>	/

**THANK YOU FOR YOUR  
ATTENTION!**



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