











## **AGENDA**

Study tour on good examples of diversification of rural economy from the cross-border region "Drina-Tara"

Uzice, Cajetina, Bajina Basta and Prijepolje, Serbia & Bijelo Polje and Pljevlja, Montenegro

Timeframe: October 2-4, 2018

FIRST DAY, Tuesday, October 2 <sup>nd</sup> , 2018		
Until 9:00	Gathering of participants and departure	
11:00-12:00	Visit to the village Kostojevici in municipality of Bajina Basta	
	Visit to the Simic family cellar; get acquainted with the experience in distillery	
	establishment; production of brandy: plum, herbal, juniper, cornel,positioning in the	
	tourism market.	
13:00-13:45	Visit to the mini camp Viljamovka in the village Kremna, Uzice	
	Introduction to the experience of Ljubisa Carevic in the development of a mini camp	
	as a special form of rural accommodation. Tasting of the Carska viljamovka	
44.00.44.45	(Imperial pear brandy)	
14:00-14:45	Visit to the household of Slavica Vracaric in the village of Kremna, Uzice	
	An example of innovation in the processing of domestic products - drying organic	
	fruits and vegetables in a certified solar dryer	
14:45-15:30	Lunch in the household Vracaric	
16.30-18:30	Visit to Zlakusa - the village of traditional pottery producers, Uzice	
	Presentation of the Ethno park Terzića Avlija concept and "Homeland" association.	
	Demonstration of old pottery craft - experience and challenges in protecting of the	
	local typical product	
19:00	Household Belino Sokace in Mendino Brdo near the City of Uzice	
	Presentation of IPARD, an EU support instrument for development or rural economy.	
	Belino Sokace is an example how the Janjusević family, with decades of experience as	
	the tourism operator, developed accommodation in a rural area only 5km away from	
	the city center (SWG Grant beneficiary).	
20:00	Dinner and overnight stay in Belino Sokace	

	SECOND DAY, Wednesday, October 3 <sup>rd</sup> , 2018
08:00-9:00	Breakfast in Belino Sokace
11.30-13:30	Visit to Kamena Gora-Introduction with the services of Simafrom the Lim River, Prijepolje
	The host and the rafter service provider Sima will present specific forms of accommodation and animation of tourists (SWG Grant beneficiary)











2:45-13:30	Lunch in Kamena Gora
15.00-16:00	Visit to the village Glibaci in Pljevlja municipality in Montenegro - Rural
	household Macanovic
	Family Macanovic is one of the most successful producers of organic grains in
	Montenegro. He will present how promotion and gaining of new knowledge
	contribute to better product positioning at the market (SWG Grant beneficiary)
17:30-18:30	Visit to the village Tomasevo in Bijelo Polje and Vucko Pesic family
	Getting acquainted with the ten-member family Pecic. Visiting the farm and the
	degustation center. Getting acquainted with the production of traditional leafy
	cheese
21:00-21.30	Restaurant Perun, hotel Mona Zlatibor
	Presentation and tasting of the Mountain Breakfast concept - an example of
	cooperation between hotel and local food producers
21:30-22.30	Dinner in the restaurant Perun in Zlatibor Mountain
22.30	Overnight stay in Lodging of the Tourism organization of Zlatibor

THIRD DAY, Thursday, October 4th, 2018		
08:00-8:45	Visitto the campsite Zlatibor	
	An example of a diversification of the accommodation capacities in a tourist	
	destination; the only categorized camp in the Zlatibor County	
09.00-10:00	Breakfast in Cumicevo Sokace in the village Golovo, Zlatibor	
	The host Milojko Cumic will present how he used the proximity of the Zlatibor tourist center and provided a special service to visitors of Zlatibor mountain.	
10.30-11:30	Visit to the degustation center of the smoked ham in the village Musvete, Zlatibor	
	Local product tasting center in Zlatibor County, experience in cooperation with	
	agencies and tourist organizations. Getting acquainted with the production facility.	
12.15-13:00	Visit to the village Rozanstvo and rural household Melovic, Zlatibor Presentation of household services (accommodation, food production, organization of tasting sessions for organized groups) and presentation of the mini -dairy Krin in the same village	
13:00-14.00	Refreshments in the household Melovic	
	Lunch package for return	
14:30-15:30	3 · · · · · · · · · · · · · · · · · · ·	
	Good example how natural monument can be included in the tourist offer	
15:30	End of the program. Return of the participants.	