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Press Release (FOR IMMEDIATE RELEASE)

Workshop on promotion of traditional meat products and exchange of good practices in meat processing sector in Western Balkans

The workshop will take place on 16 – 18 October in Jahorina, Bosnia and Herzegovina, as part of the Agricultural Policy Forum 2018

Agricultural Policy Forum (APF) is a two-day event on regional agricultural policy in the Southeast Europe (SEE) organized by the Regional Rural Development Standing Working Group in SEE (SWG), involving relevant regional and international stakeholders, resulting in regional policy recommendations.

One of the activities within APF 2018, "Agricultural Policy: Determinant of the Regional Rural Development and EU Perspectives of the SEE", organized by SWG in cooperation with the Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina, will be a workshop on promotion of traditional meat products and exchange of good practices in the meat processing sector in Western Balkans.

The objectives of the workshop are:

- To present experiences of the meat processing sector from each WB country from the perspective of producers and policy level experts;
- To elaborate potentials for improving competitiveness of dried meat products from the Western Balkans in the EU market;
- To create a platform for the meat processing sector of the region with the purpose of enhancing the dialogue, promoting new ideas and exchanging experiences

The workshop is expected to gather meat sector producers, processors and experts from the Western Balkans and Italy, who in addition to exchanging experiences, will promote part of their meat products in a mini-fair during the APF 2018.

The workshop is co-financed by the Central European Initiative and the European Commission.

Note: News from APF 2018 will be communicated through the SWG social media accounts and digital channels. Official #hashtag of the communications regarding the forum will be #APF2018

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