

Regional Expert Advisory Working Group (REAWG) Economic Diversification through Rural Tourism(ED-RT)

24 – 25 January 2019

Skopje, Macedonia

Intro to SWG

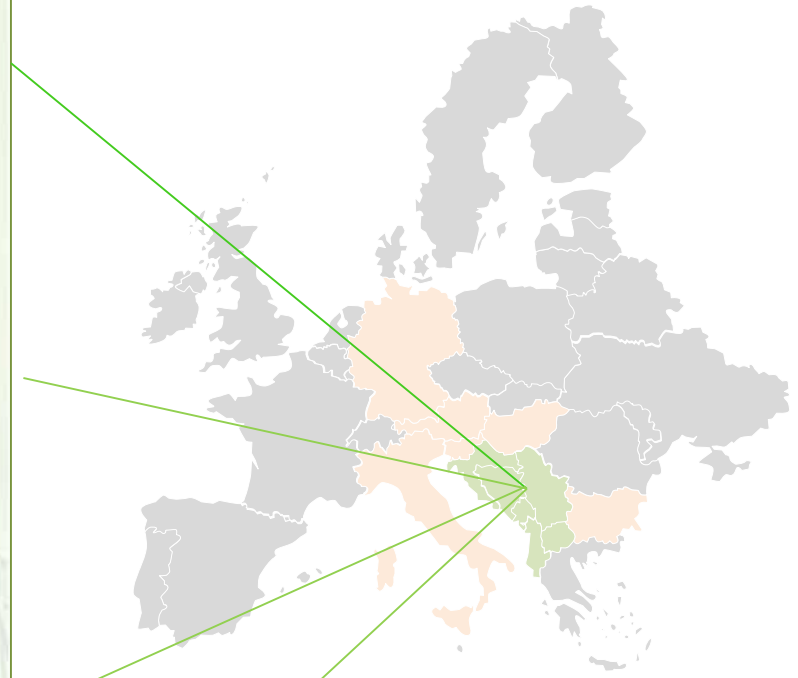
SWG RRD

“SWG” = Regional Rural Development Standing Working Group in South Eastern Europe.

International Intergovernmental Organization, consisted of governmental institutions responsible for agriculture and rural development in respective countries and territories of Southeastern Europe.

Managing and coordinative body - the SWG Head Office/Secretariat, in Skopje, Macedonia.

www.seerural.org



Member Institutions

- Ministry of Agriculture, Food and Consumer Protection, **Albania**
- Ministry of Foreign Trade and Economic Relations, **Bosnia and Herzegovina**
- Ministry of Agriculture, Forestry and Water Management of the **Republic of Srpska**, Bosnia and Herzegovina
- Federal Ministry of Agriculture, Water Management and Forestry, **Federation of Bosnia and Herzegovina**, Bosnia and Herzegovina
- Ministry of Agriculture, Forestry and Rural Development, **Kosovo***
- Ministry of Agriculture, Forestry and Water Economy, **Macedonia**
- Ministry of Agriculture and Rural Development, **Montenegro**
- Ministry of Agriculture, Trade, Forestry and Water Management, **Serbia**

* *This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.*

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Observer Institutions

- Federal Ministry of Agriculture, Forestry, Environment and Water Management, **Austria**
- Ministry of Agriculture and Food, **Bulgaria**
- Federal Ministry of Food, Agriculture and Consumer Protection, **Germany**
- Ministry of Rural Development, **Hungary**
- Ministry of Agriculture, Food and Forestry Policies, **Italy**
- Ministry of Agriculture, Forestry and Food, **Slovenia**
- Ministry of Agriculture, **Croatia**
- Provincial Secretariat of Agriculture Water Management and Forestry, Autonomous Province of **Vojvodina**, Serbia

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Background

- **3-year regional program** “Support to economic diversification of rural areas in SEE (**SEDRA**)”, commissioned by BMZ, implemented by SWG and GIZ
- Targets **Western Balkans** countries/territories
- **Central project outputs:**
 - Regional cooperation and policy advice
 - Sustainable business models
 - Community-led and area-based development strategies.

Specific situation

- **Objective of the assignment:** to develop a regional approach for the assessment of the policies for diversification of economic activities in the rural areas of the SEE, with focus on rural tourism development, as well as to propose policy framework for economic diversification through rural tourism in line with EU policies.
- **Major outcomes:**
 - Regional methodology and approach for assessment of policies for diversification of economic activities with focus on rural tourism in the countries/territories of the SEE;
 - Evaluation of the relevant policy frameworks in place and provision of recommendations for their improvement and alignment with EU policies;
 - Regional report consisted of six national reports and one cross-country synthesis report on the status, gaps and constraints regarding the economic diversification policies with focus on rural tourism and provision of recommendations for an alignment of regional / national priorities with EU policies.

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Deliverables

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Methodology for assessment of the policies for economic diversification in rural areas and relevant frameworks

Participation at the Kick-off Meeting

Cross-country synthesis report outline

National reports outline

First draft national reports

Participation at the First Interim Meeting

Feedback on the first draft national reports

Draft cross-country synthesis report

Second draft national report

Participation at the Second Interim Meeting

Feedback on the second draft national reports

Final draft national report

Participation at the Final Meeting

Final cross-country synthesis report

Place and timeframe

- Western Balkans
- January 2019 – March 2020

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Experts

- **Regional Expert** – Ms. Suzana Djordjevic - Milosevic
- **International Expert** – Ms. Kirsi Hyvaerinen

National Experts

- **Albania** – Ms. Brunhilda Stamo
- **BiH** – Mr. Ivica Sivric
- **Kosovo*** - Mr. Hajrulla Ceku
- **Macedonia** – Mr. Rubin Nikoloski
- **Montenegro** – Mr. Ratko Batakovic
- **Serbia** - Ms. Suzana Djordjevic - Milosevic

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