

# Austrian Rural Network „Netzwerk Zukunftsraum Land“

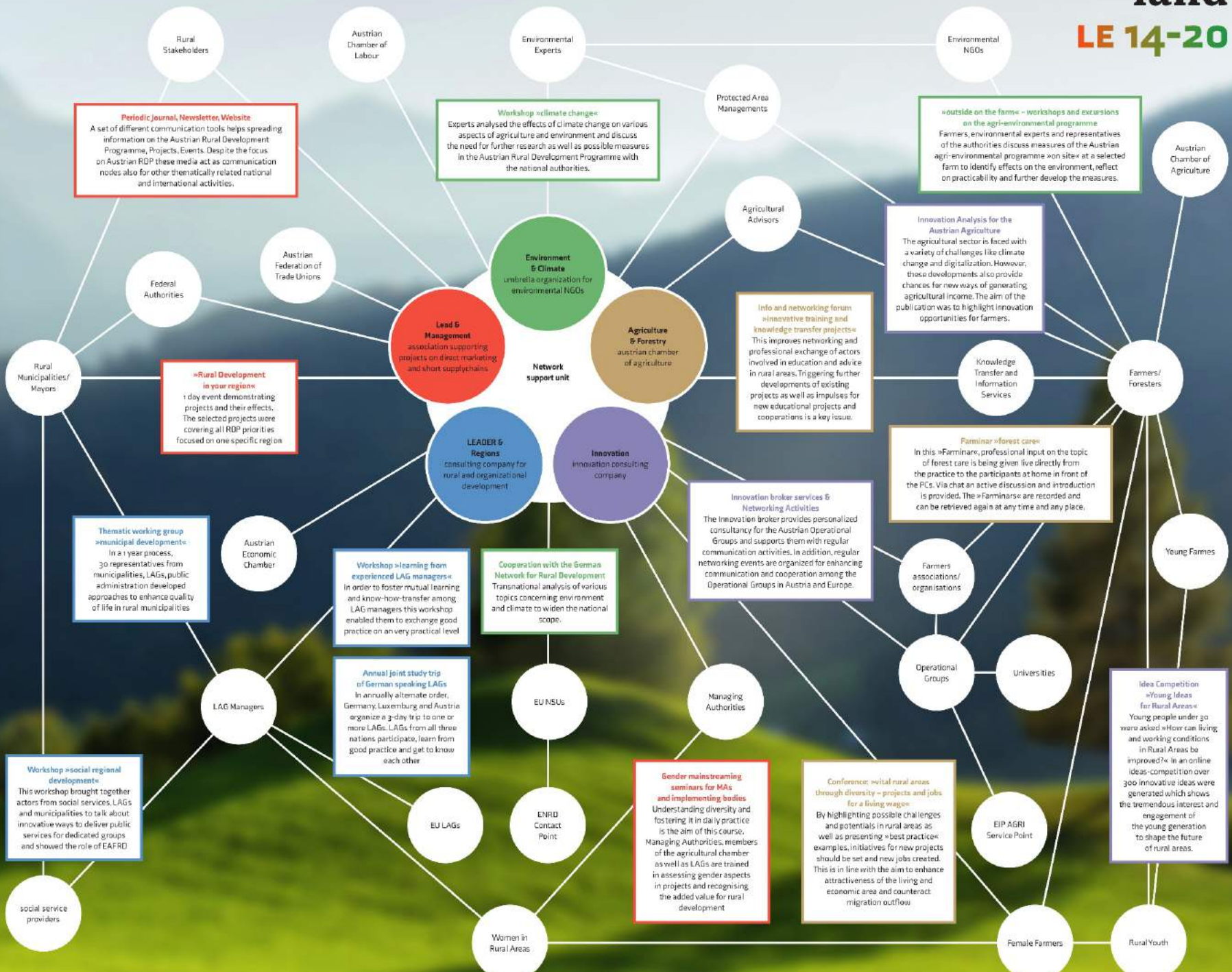
Michael Fischer  
Network Support Unit

# Five main tasks for national rural networks

- increase the involvement of stakeholders in the implementation of rural development;
- improve the quality of implementation of rural development programmes;
- inform the broader public and potential beneficiaries on rural development policy and funding opportunities;
- foster innovation in agriculture, food production, forestry and rural areas.

# Austrian Rural Network

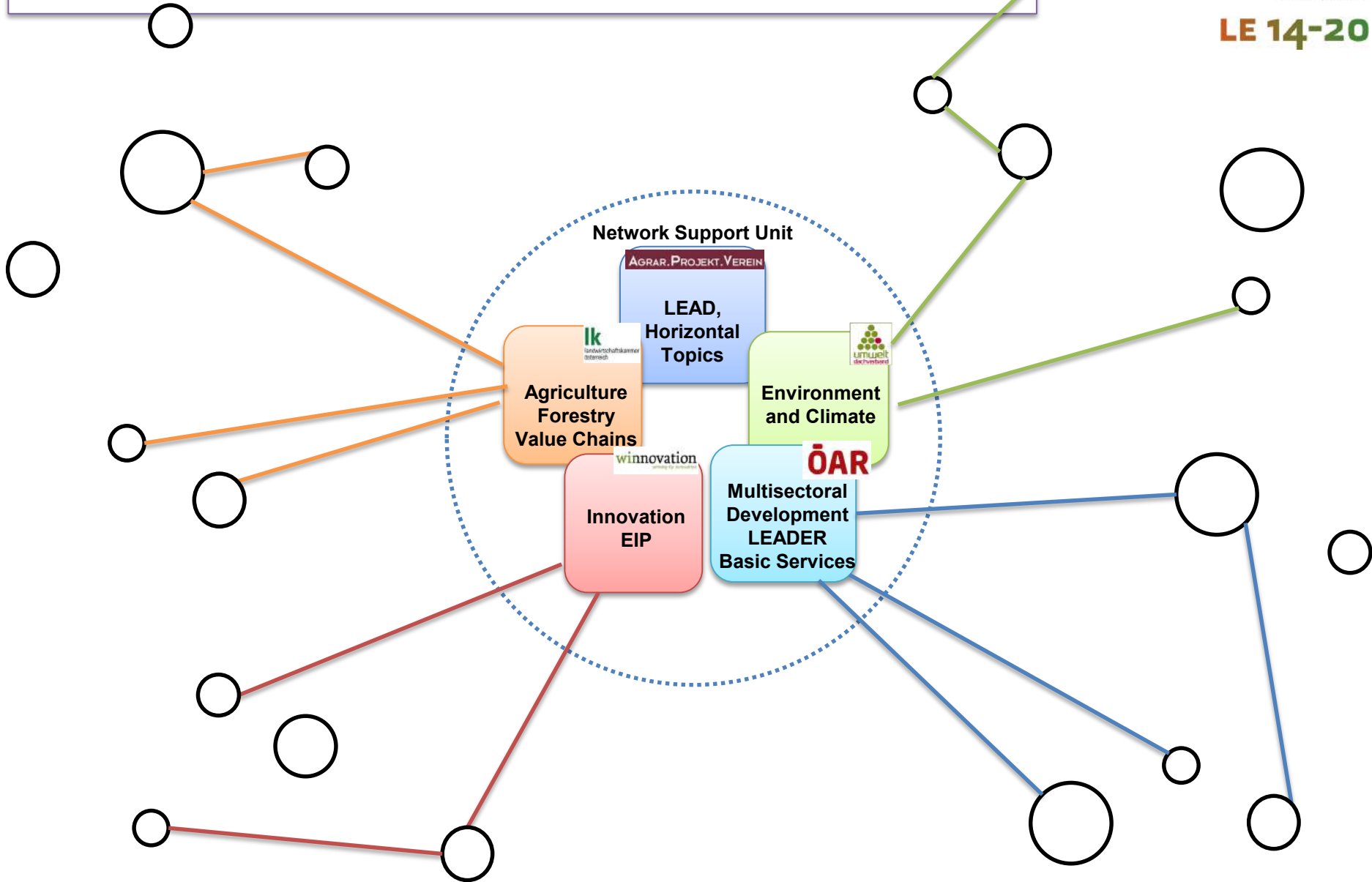
- Austrian Network Support Unit is outsourced from Managing Authority (not part of the ministry)
- 5 specialized partner-organisations to cover specific services for all 6 RD priorities
- Each of them provides good and trustful connections to different RD-stakeholder groups (farmers, food service industry, environmental NGOs, LEADER LAGs, research facilities, etc.)
- Annual working programmes
- Supported by strategic advisory groups and thematic working groups



# COMPOSITION OF NSU

5 organisations working in partnership combining their dense and trustful network connections

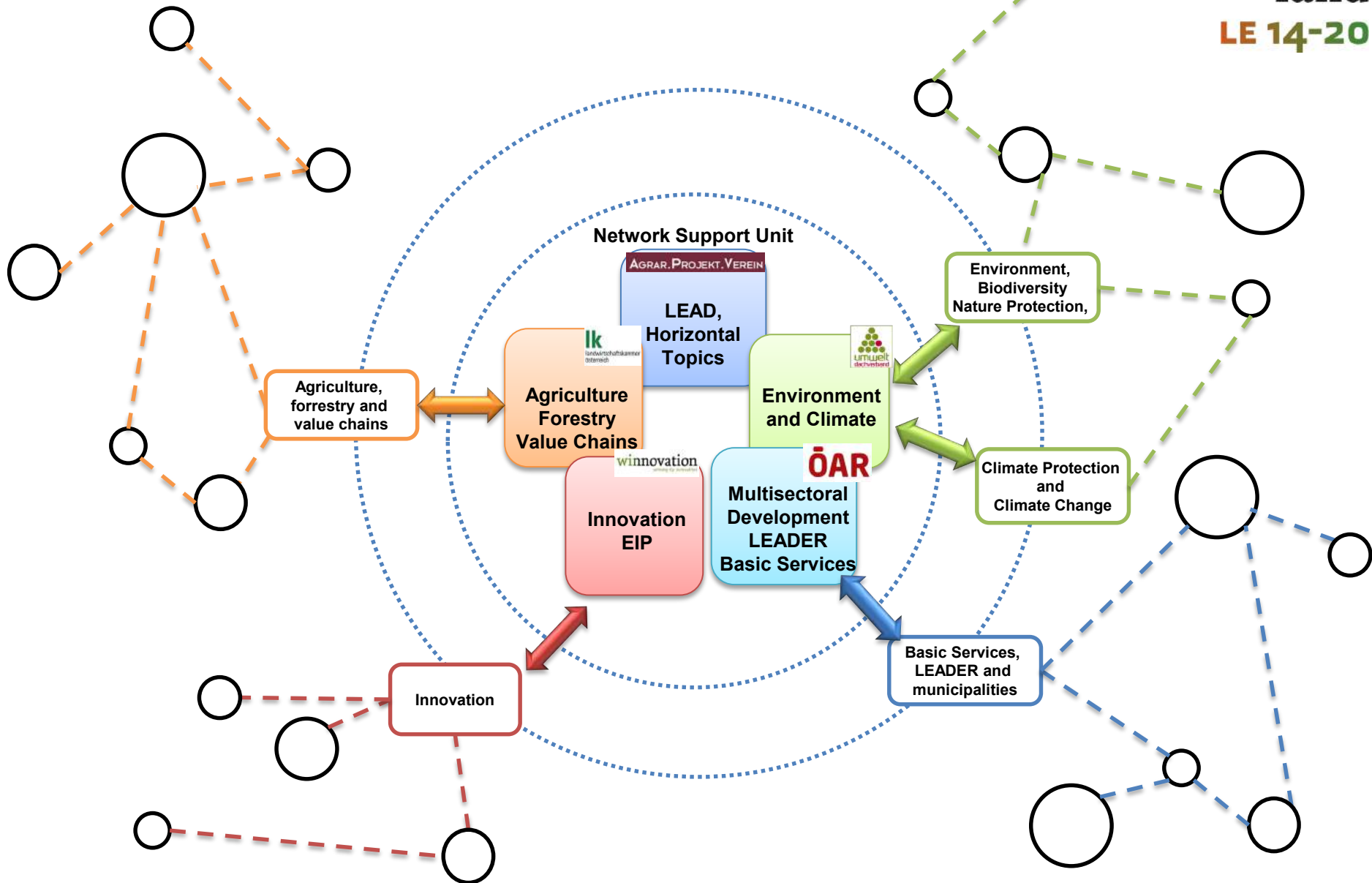
netzwerk  
zukunftsraum  
land  
LE 14-20



# 5 STRATEGIC ADVISORY GROUPS

Strengthen ties amongst target groups and provide feedback

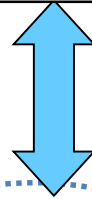
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land  
LE 14-20



# NATIONAL MONITORING COMMITTEE

Trigger cross cutting initiatives (Gender mainstreaming, refugees, youth, etc.)

National Monitoring Committee



Network Support Unit

AGRAR.PROJEKT.VEREIN

LEAD,  
Horizontal  
Topics

lk  
landwirtschaftskammer  
oberösterreich  
Agriculture  
Forestry  
Value Chains

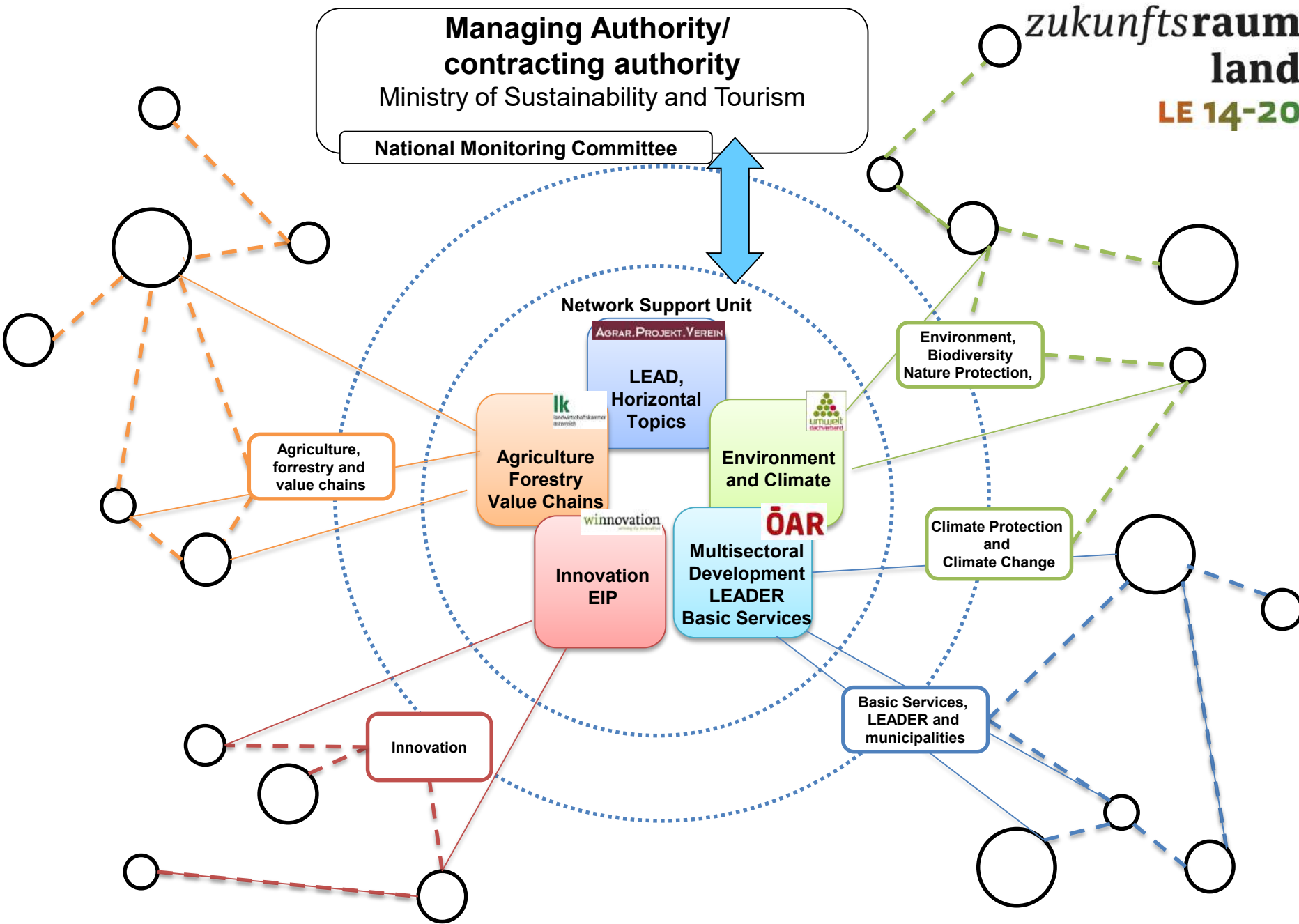
Umwelt  
LUTZWEIT  
dix-hubert  
Environment  
and Climate

winnovation  
winning by innovation  
Innovation  
EIP

ÖAR  
Multisectoral  
Development  
LEADER  
Basic Services

# Austrian National Rural Network

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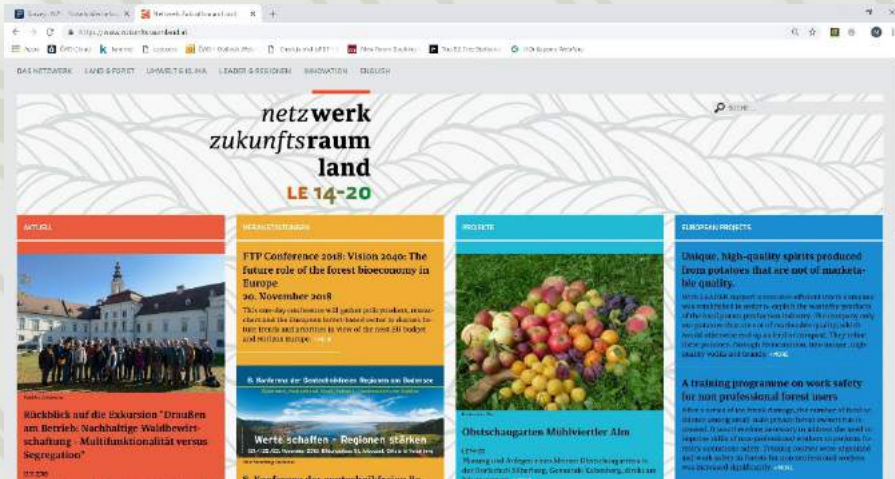


# inform the broader public and potential beneficiaries on rural development policy and funding opportunities;

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- Media
- Events
- Peer-to-peer information

## Website



4x magazine



12x newsletter



# improve the quality of implementation of rural development programmes

- Disseminate „good practice“
- Ensure feedback between beneficiaries and managing authorities
- Training
- knowledge transfer
- Sharing information on monitoring and evaluation findings

The screenshot displays the website [www.zukunftsraumland.at](https://www.zukunftsraumland.at) in a browser window. The page is titled "PROJECTS (109)" and features a search bar and several filter options: "TOPIC AREAS", "FILTER BY KEYWORDS", "FILTER BY FEDERAL PROVINCE", "FILTER BY LEADER REGION", and "FILTER BY LE PERIOD". Below these filters are buttons for "SEARCH" and "RESET". The main content area shows two project cards. The first card is for "Open bee house" (LE 14-20) in Vorarlberg, featuring a logo of a bee and a red flower. The second card is for "„Dorf im Bild“" (LE 14-20) in Vorarlberg, featuring a photo of a village. A sidebar on the right titled "PROJECT DATABASE" provides additional context: "Relevant projects in rural areas have been supported in the context of the Austrian Rural Development Programme for many years." and "The aim of this project database by Netzwerk Zukunftsraum Land is to provide a good overview of the project landscape in the current period LE 14-20 and the elapsed period LE 07-13 in Austria." At the bottom of the page, there is a cookie consent banner that reads "Diese Website nutzt Cookies, um bestmögliche Funktionalität bieten zu können. Mehr Information!" with a "Verstanden!" button. The browser's taskbar at the bottom shows the time as 14:11 on 05.07.2019.

# *increase the involvement of stakeholders in the implementation of rural development*

- Media (newsletter, magazine, website,...)
- Thematic working groups
  - E.g. businesses in rural areas, gender equality
- Working with multipliers

***foster innovation in agriculture, food production, forestry and rural areas.***

- Disseminating good practice
- Special events/ formats, e.h. „hackathon“ #naturehack
- EIP innovation broker
- Training