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German Bundestag



## Project: Harmonized Wine Regulations in all Western Balkan Countries

### INVITATION

#### Seminar on Sustainable Viticulture

Date: 14<sup>th</sup> July 2021, 9 – 12:00

Venue: Online via MS Teams [Click here to enter the meeting](#)

#### Agenda

##### **Sustainability – a challenge for the wine sector.**

##### **Options for alternative packaging**

*Dipl.-Ing. Achim Dörr*

*Head of “Sustainability Project Enology”, Hochschule Geisenheim University*

<https://hs-gm.hessenfis.de/converis/portal/detail/Project/9597976>

##### **The importance of sustainability for the German wine industry in consideration of the Green Deal and the CAP negotiations**

*Miriam Berner*

*Consultant for Viticulture, Cellar Management, Training and Research at the German Winegrowers' Association e.V.*

<https://www.dwv-online.de>

##### **Sustainable viticulture with FAIR'N GREEN**

*Dr. Keith Ulrich*

*Chairman of the Managing Board of Green and Fair e.V.*

<https://www.fairandgreen.de/en/about-fair-green/>

##### **Sustainability of German Wineries – a promising but challenging strategic lever: empirical insights**

*Prof. Dr. Marc Dreßler*

*Weincampus Neustadt / Ludwigshafen University of Business and Society*

<http://weinstrategie.de/>

##### **Environmental and sustainability aspects in viticulture - Strategies and instruments in practice**

*Dr. Desiree Palmes*

*Hermann-Hoepke-Institute, Bingen Technical University of Applied Sciences*

<http://nachhaltiger-weinbau.net/>

