

Experience the amazing World of Balkans cross - border regions

The Regional Rural Development Standing Working Group (SWG) in South Eastern Europe has a pleasure to invite you to visit the stand where the huge potential of the cross - border regions in the Western Balkans: **"Drina-Sava", "Drina-Tara", "Prespa" and "Sharra"** will be discovered.

During the four days of the fair, more than 30 exhibitors will present the attractions, traditional products and services that will provoke you to travel and experience the amazing and undiscovered rural areas of Bosnia and Herzegovina, Croatia, Serbia, Albania, Montenegro, Kosovo* and Macedonia.

The exhibition is supported by the European Union funded project **"Preparation for implementation of the Area Based Development (ABD) Approach in the Western Balkans - 2nd phase"** implemented by SWG.

Visit us in Hall No.4 and take a piece from the true Balkan spirit!

Program CSU - SWG

19.02.2015 Drina-Sava



- 10:00 - 11:00 **Between East and West**
Introduction of the members of the Drina-Sava stakeholder group
- 11:00 - 12:00 **Officially opening ceremony of the Fair**
- 12:00 - 13:00 **Make your self comfortable in the Drina-Sava region**
Rural tourism in the region
- 13:00 - 13:30 **Pearl of educational tourism: "Park nauke" Šabac**
- 13:30 - 15:30 **Sing and play**
Manifestation in the region
- 15:30 - 18:00 **Royal wine and peasant cheese**
Best wines and culinary specialties of the region

20.02.2015 Drina-Tara



- 10:00 - 19:00 **"Drina-Tara" region - Unavoidable Nature Park in the hearts of the Balkans**
- 16:30 - 17:00 **Presentation of "Drina-Tara" cross - border region**
Big conference hall
- 17:00 - 17:30 **Presentation of Tourism Agency "Amigo travel" doo, Užice**
Big conference hall
- 17:30 - 18:00 **Presentation of "Sirogojno Company" doo**
Big conference hall

21.02.2015 Prespa



- 10:00 - 12:30 **Attractions of "Prespa" region**
- 10:10 - 11:00 **Presentation of "Sharra" region**
Small conference hall
- 11:45 - 12:30 **"Prespa - a Lifetime Experience" - open presentation**
Small conference hall
- 12:30 - 14:30 **Taste "Prespa" region**
- 14:30 - 17:00 **What to do in "Prespa" region - Routes and tours**
- 17:00 - 19:00 **Accommodation and Restaurants in "Prespa" - plan your stay in the region**

22.02.2015 Sharra



- 10:00 - 12:00 **Presentation of "Sharra" region**
- 12:00 - 13:30 **Attractions and accommodations in "Sharra" region**
- 13:30 - 15:30 **Presentation of gastronomy in "Sharra" region**
- 15:30 - 17:00 **Routes and tours in "Sharra" region**

*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence



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