



Sustainable Food  
Systems *Ireland*  
A partnership of Irish Government agencies

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# **SFSI Presentation**

**November 2015**

# Agri-food in Ireland



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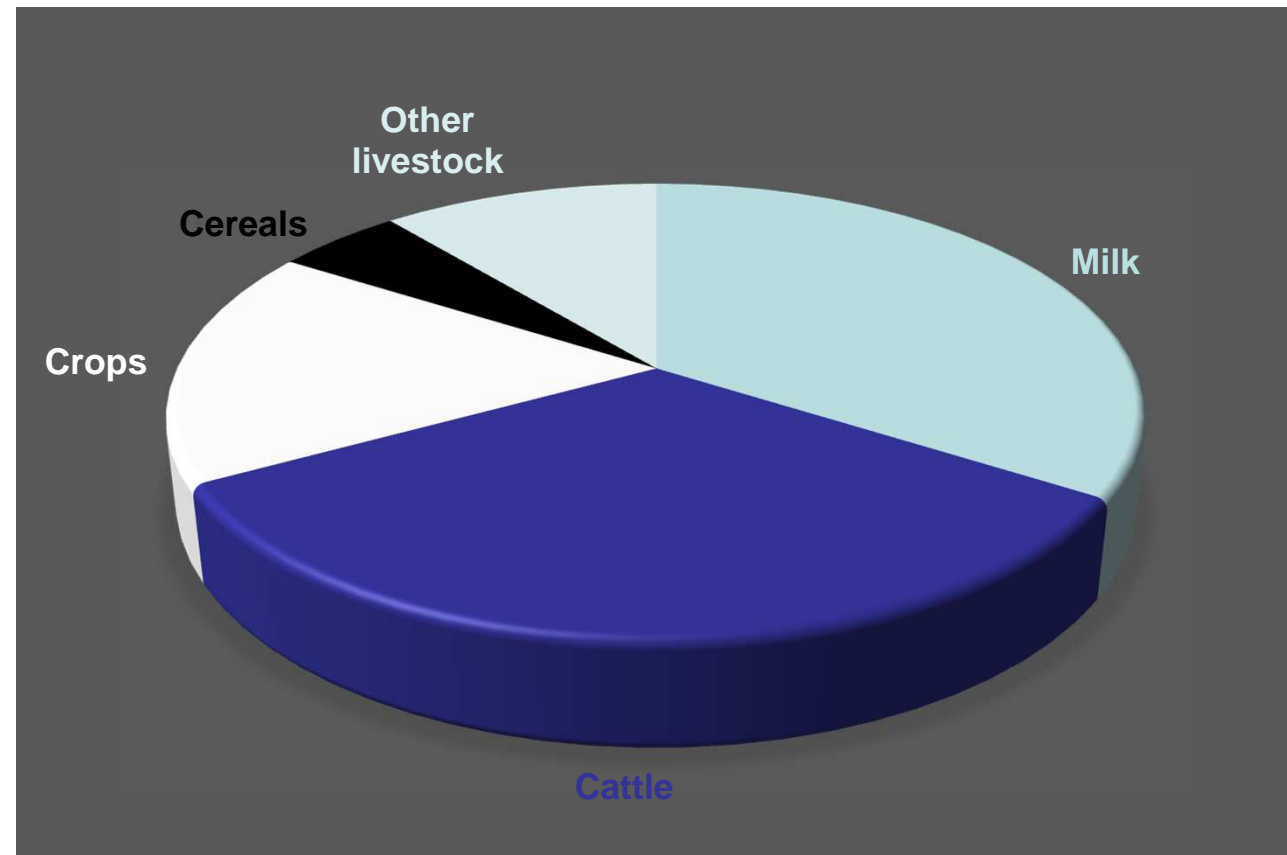
Total Population	4.65 m
Land Area	70,282 sq km / 6.9 m Ha
Agricultural Land	4.23 m Ha
% for Agriculture	62% of total area
% Pastureland	80% of agricultural land
Number of Farms	128,200
Average Farm Size	32 Ha
GDP	€165 bn €35,700 per capita

# Agricultural Output



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Milk & dairy produce	34%
Cattle	33%
Crops / forage	17%
Cereals	5%
Other livestock	11%



# Food is Ireland's largest indigenous business



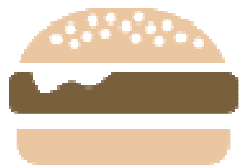
€26 billion turnover – 26% of all manufacturing sales and 12.7% of merchandise exports



Export more than 85% of production to 170 countries  
43,000 people employed in 650 food companies  
117,000 employed on 128,000 farms



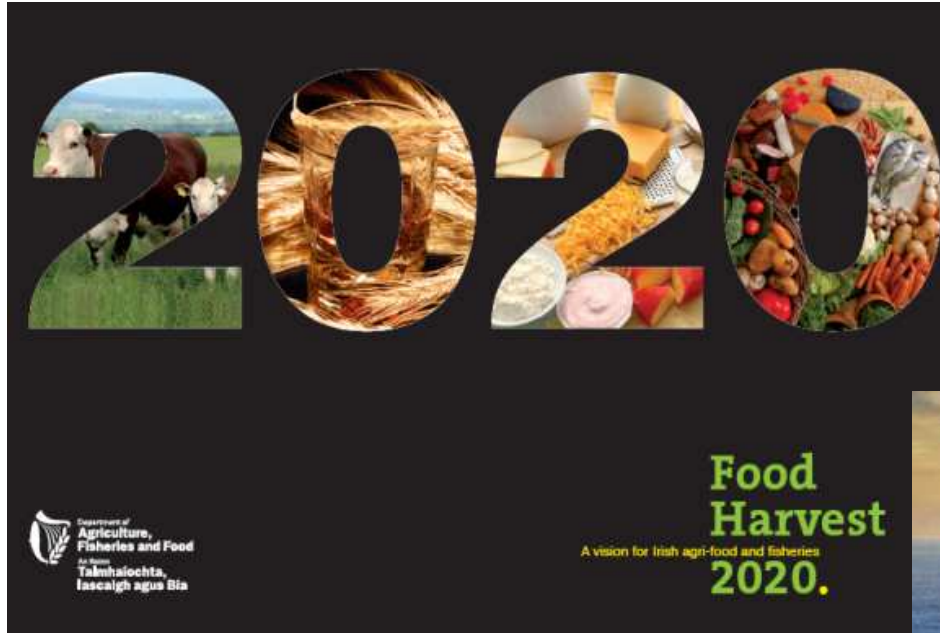
Major producer of infant milk formula – 3 of the world's top 4 brand owners manufacture in Ireland



Largest northern hemisphere exporter of beef

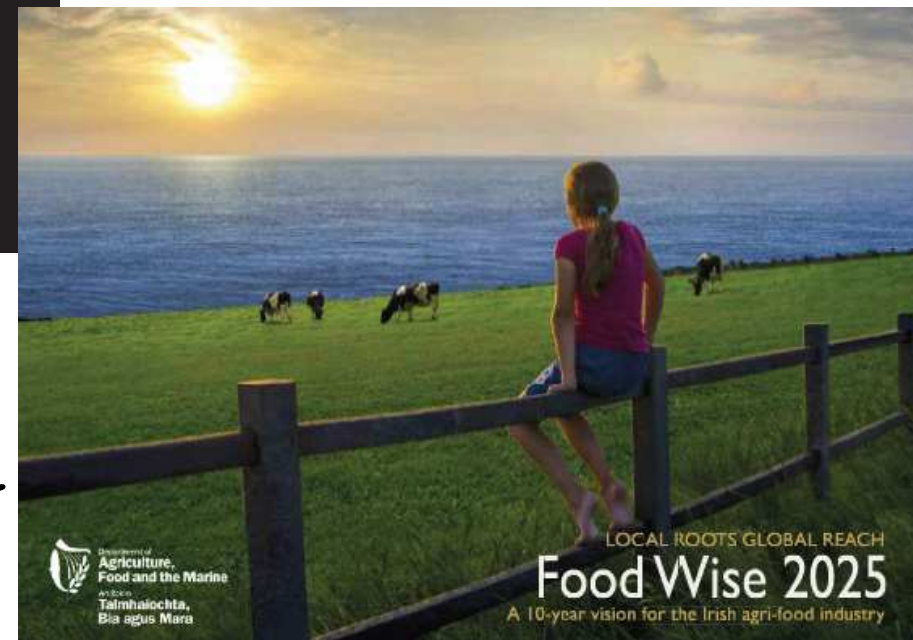


# Agreed national strategies



Published in 2010

Published in 2015





# Shared goals and metrics



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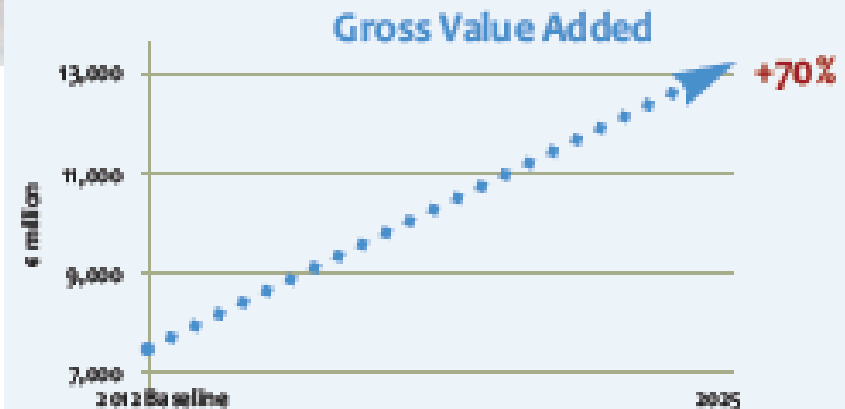
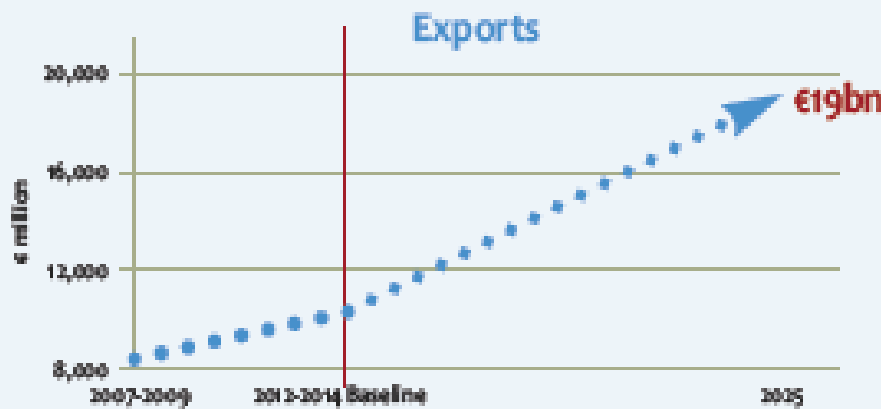
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## Food Wise 2025

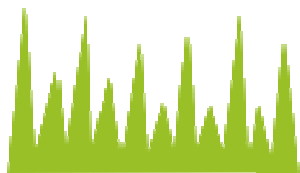
## Growth projections for 2025

On the basis of available data, the Committee believes that the following growth projections are achievable by 2025:

- Increasing the value of agri-food exports by 85% to €19 billion.
- Increasing the value added in the agri-food, fisheries and wood products sector by 70% to in excess of €13 billion.
- Increasing the value of Primary Production by 65% to almost €10 billion.
- The creation of an additional 23,000 direct jobs in the agri-food sector all along the supply chain from primary production to high value added product development.



# Irish Agri-food is on a journey...



Global leader in implementing a practical sustainability programme for agriculture and food



Sustainable intensification – increasing primary output, value-added and exports through knowledge transfer, improved structures and industry-led growth



Maintaining the highest standards of food safety and traceability



Applying technology and innovation to the challenges of nutrition, productivity, emissions and safety



# A new offer – derived from...



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<b>World-class regulatory systems and institutions</b>	Food safety relies on a QA infrastructure based on traceability, welfare, environment and animal health  Independent, science-based approach to co-ordinating enforcement
<b>Market-focused growth</b>	Sectoral and company development to service global markets with safe and sustainable food
<b>Innovation systems</b>	Collaborative with an emphasis on quality, food safety, food for health, value-add processing and food industry development
<b>Sustainability</b>	Unique focus and world-first national programme – Origin Green
<b>Integrated Agricultural Knowledge Information System</b>	Combining extension with education and research outcomes
<b>Sectoral strengths</b>	Leader in grass-based production platforms, livestock and dairy





Competent Authority for policy, legislation, and enforcement; provision of veterinary and EU payments agency services.

Science-based innovation; provides integrated research, education and advisory services to the sector.

Invests in and develops the capability of Irish food enterprises, and promotes Ireland as a location for food investment.

Central Competent Authority for enforcement of food legislation to protect Irish consumers and the consumers of Irish food around the world.

Promotes and develops markets for Irish food and drink; manages Origin Green programme.



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# SFSI Practice Areas



## Services:

- **Strategic Planning**
- **Programme & project design**
- **Feasibility & market studies**
- **Training & education**
- **Capacity building & institutional strengthening**
- **Private sector development**



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# Thank you.

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