



Ministarstvo poljoprivrede i ruralnog razvoja
Crne Gore



11th - 12th October,
Podgorica, Montenegro



Regional Rural Development Standing Working Group

SWG RRD
SWG

Improving competitiveness of the rural economy considering the farm structure in the Western Balkans

11 – 12 October 2017
Podgorica, Montenegro



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Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH 1



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Main Purpose/Challenges

- to improve the competitiveness of small farms and rural businesses in the Western Balkan region
- to stimulate rural economic activities and job creation and reduce out migration

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Opportunities

1. value chains approach
2. grouping in clusters/ development of business association
3. Niche products

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Key Barriers

1. SF/RB not targeted by any policy measures
2. Access to finance, pre finances
3. Low integration in value chains
4. Insufficient quantities of products and remoteness to the main markets
5. Low income in agriculture
6. Lack of information, knowledge

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Key Drivers

1. Williness to improve among small farmers/ rural businesses
2. Policy makers
3. Potential of regions
4. SHG
5. Academic & research institution

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Ways Forward

1. Supporting multisector value chains: agriculture production, tourism, services, processing
2. Inter ministerial policy development
3. Bottom up approach
4. Policymakers of businesses to stimulate rural economic activities and job creation
5. “Incentives to connect”-dev. clusters initiatives
6. Knowledge transfer, info dissemination (LEADER)
7. Transnational cooperation between similar structure
8. Possibility of IPARD/pilot project

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