

Assessment of potentials for diversification of economic activities in rural cross-border areas
through short value chain development

Kick off Meeting

15 - 16 March 2018
Skopje, Macedonia

PROGRAM

15 March 2018 (Thursday)

- *Arrival of participants*

13:00 – 14:00	Welcome lunch
14:00 – 14:20	Welcome addresses and tour de table – SWG, GIZ
14:20 – 14:40	Presentation of the aims of the assessments, expected results and elaboration of roles and responsibilities of the team members - SWG
14:40 – 15:30	Income generation through sustainable use of natural resources via the ABD approach – selection of supported initiatives to date <ul style="list-style-type: none">• Prespa – PIMU• Sharra – PIMU• Drina - Tara – PIMU• Drina - Sava – PIMU• Pcinja – PIMU
15:30 – 16:00	Coffee break
16:00 - 16:20	Income generation through sustainable use of natural resources via the ABD approach - selection of supported initiatives to date (continues): <ul style="list-style-type: none">• Prokletije - Bjeshket e Namuna – PIMU• Krsh – PIMU

16:20 – 16:40 Diversification of economic activities in rural areas in the Western Balkans
– Regional Experts (Tourism and Agri-Food)

19:30 Dinner

16 March 2018 (Friday)

9:00 – 10:00 Proposed methodology for assessment of potentials for diversification of economic activities in rural cross-border areas through short value chain development – Senior Expert, supported by International Expert (presentation, discussion, agreement)

10:00 – 10:30 Proposed outline of the reports for each ABD region – Senior Expert, supported by International Expert (presentation, discussion, agreement)

10:30 – 10:45 Coffee break

10:45 – 11:15 Data collection on potentials for rural tourism value chain development and support in the ABD regions – Regional Expert - Tourism (presentation, discussion, agreement)

11:15 – 11:45 Data collection on potentials for agri-food value chain development and support in the ABD regions – Regional Expert – Agri-Food (presentation, discussion, agreement)

11:45 - 12:15 Activity plan for completion of the assignment

12:15 - 12:30 Wrap-up and next steps

12:30 Lunch

- *Departure of participants*