

Assessment of potentials for diversification of economic activities in rural cross-border areas through short value chain development

15 – 16 March 2018

Skopje, Macedonia

Intro to SWG

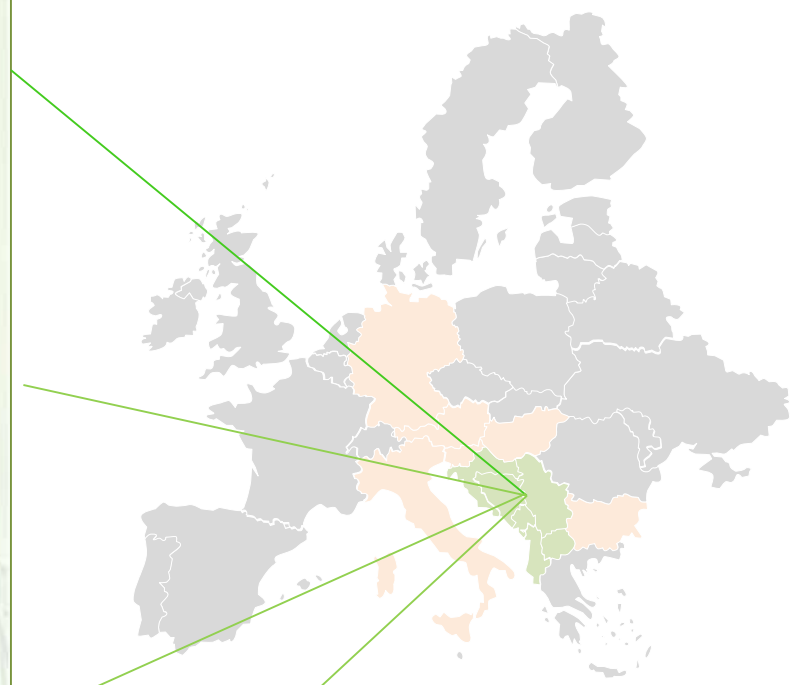
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“SWG” = Regional Rural Development Standing Working Group in South Eastern Europe.

International Intergovernmental Organization, consisted of governmental institutions responsible for agriculture and rural development in respective countries and territories of Southeastern Europe.

Managing and coordinative body - the SWG Head Office/Secretariat, in Skopje, Macedonia.

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Member Institutions

- Ministry of Agriculture, Food and Consumer Protection, **Albania**
- Ministry of Foreign Trade and Economic Relations, **Bosnia and Herzegovina**
- Ministry of Agriculture, Forestry and Water Management of the **Republic of Srpska**, Bosnia and Herzegovina
- Federal Ministry of Agriculture, Water Management and Forestry, **Federation of Bosnia and Herzegovina**, Bosnia and Herzegovina
- Ministry of Agriculture, Forestry and Water Economy, **Macedonia**
- Ministry of Agriculture and Rural Development, **Montenegro**
- Ministry of Agriculture, Trade, Forestry and Water Management, **Serbia**
- Ministry of Agriculture, Forestry and Rural Development, **Kosovo***

** This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.*

Observer Institutions

- Federal Ministry of Agriculture, Forestry, Environment and Water Management, **Austria**
- Ministry of Agriculture and Food, **Bulgaria**
- Federal Ministry of Food, Agriculture and Consumer Protection, **Germany**
- Ministry of Rural Development, **Hungary**
- Ministry of Agriculture, Food and Forestry Policies, **Italy**
- Ministry of Agriculture, Forestry and Food, **Slovenia**
- Ministry of Agriculture, **Croatia**
- Provincial Secretariat of Agriculture Water Management and Forestry, Autonomous Province of **Vojvodina**, Serbia

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Background

- Project “Rural development through integrated forest and water resource management in Southeast-Europe: Rural perspectives: qualification, reintegration and (self) employment”, commissioned by BMZ, implemented by SWG and GIZ
- Targets Western Balkans countries/territories
- Focus on institutional and individual capacities development for regional and inter- sectoral coordination processes and finding EU compliant solutions (policy, development and implementation).

Specific situation

- **Objective of the assignment:** assessment of potential for diversification of economic activities in rural cross-border areas through short value chain development in the tourism and agri-food sectors in the 7 target ABD regions (Prespa, Sharra, Drina-Tara, Drina-Sava, Prokletije - Bjeshket e Namuna, Pcinja and Krsh).
- Major tasks:
 - Regional methodology for the assessment;
 - Assessment and recommendations of at least 2 value chains with the highest potential from each of the target ABD cross-border regions.

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Deliverables

Methodology for collection, assessment and elaboration of the relevant data/information on potential of the value-chains in the tourism and agri-food sectors in the 7 target cross-border regions

Participation at the Kick-off Meeting

Collected, processed and elaborated data/information on potential of the value-chains in the agri-food and tourism sectors (from desk research and field research)

Participation in Stakeholders Groups meetings in each of the 7 target regions to reflect on the preliminary findings

Draft assessments and recommendations for each of the 7 target regions

Interim Meeting – presentation of the draft assessments, feedback from the participants

Final assessments for each of the 7 target regions

Final Meeting – presentation of the 7 assessments

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Place and timeframe

- Western Balkans
- March – June 2018

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Experts

- Suzana Djordjevic Milosevic – Senior Expert
- Manfred Kojan – International Expert
- Predrag Markovic – Regional Expert on Agri-Food
- Filip Sekulovski – Regional Expert on Tourism

Support in the regions

- Prespa: Etleva Thimo, Darko Buzarovski
- Sharra: Flaka Bytyqi, Darko Buzarovski
- Pcinja: Darko Buzarovski
- Prokletije: Flaka Bytyqi, Aleksandar Damnjanovic
- Krsh: Marko Zizic, Aleksandar Damnjanovic
- Drina-Tara: Danica Nesevic, Aleksandar Damnjanovic
- Drina-Sava: Mirela Causevic, Aleksandar Damnjanovic