

Study of best practices and potential of participation of the smallholders in the short-value chains in the Western Balkans region and Turkey



Key Objectives

- **Overall objective:** to collect relevant information necessary to conduct an in-depth analysis of **short supply chains among small farmers in the WB and Turkey and their potential impacts** on economic aspects as well as their social sustainability.
- **Specific objectives:**
 - **Identification of the sale channels** used by small farms for selling their products;
 - Assessment of the overall **level of information**, knowledge of the sale channels and why some channels are better known or/and used more compared to others;
 - Analysis of the **contractual arrangements** applied in different selling channels by small farms;
 - Analysis of the **processing level** of products undertaken by small farms and their involvement in short-supply channels;
 - **Food safety and quality** standards applied in short supply chains;
 - The role of short-supply chains in promoting application of **environmentally friendly farms'** practices and sustainable deployment of natural resources;
 - The role of **agricultural policy** in supporting small farmers' access to market;
 - The role of short-supply chain in promoting the **economic viability of small farms**;
 - The impact of participation in short supply chain **on farm employment and on-farm investments**.

Tasks

- **Task 1:** Description of the areas to be studied, structure of the market and current and potential high-value niche products in short-supply channels versus other sale channels
- **Task 2:** Designing and pre-testing of the semi-structured questionnaire
- **Task 3:** Implementation of semi-structured surveys
- **Task 4:** Provide analysis of best practices and potential of participation of the smallholders in the short-value chains in the Western Balkans region and Turkey

Team

- **Senior Adviser** – Boban Ilic
- **Regional Project Coordinator** – Dori Pavloska Gjorgjieska
- **Technical Assistant** – Oliver Pop - Arsov
- **Senior Researcher (SR)** – Suzana Dordevic – Milosevic
- **International Expert (IE)** - Judith Möllers (IAMO)
- **WBs Junior Researchers (JRs)**: Aleksandar Damnjanovic, Danica Nesevic, Etleva Thimo, Predrag Markovic, Darko Buzarovski, Andja Vukcevic
- **Researcher from Turkey (RT)** : Ahmet Ali Koç (Akdeniz University, Faculty of Economics and Administrative Sciences, Antalya, Turkey)



Activities

Task	Activity	Who
1,2,3,4	Participation in the kick-off meeting	All
1	Description of the areas to be studied, structure of the market and current and potential high-value niche products in short-supply channels versus other sale channels	SR, IE
2	Design of the semi-structured questionnaire and guidelines	SR, IE
2	Improve semi-structured questionnaire according to JRC comments	SR, IE
2	Introduce JRs with questionnaire and guidelines (online workshop)	SR, IE
2	Translate the questionnaire in local languages	JRs + RT
2	Pre-testing of the semi-structured questionnaire	JRs + RT
2	Provide report from the pre-testing of the questionnaire	JRs + RT
2	Amend the questionnaire based on the pre-testing report	SR, IE
1,2,3,4	Interim report	SWG
1,2,3,4	Participation in the interim meeting	All
3	Implementation of semi-structured surveys	JRs + RT
3	Provide summary report of the semi-structured interviews in English for each surveyed respondent	SR, IE
4	Analysis of best practices and potential of participation of the smallholders in the short-value chains in the Western Balkans region and Turkey	SR, IE
1,2,3,4	Final report	SWG
1,2,3,4	Participation in the final meeting	SWG, SR, IE

