



‘Capacity building program for extension services in the Western Balkans to support participation in IPARD calls’: an introduction to the KEP

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Who is who in KEP



Founded in Budapest on 11 November 1989, CEI is a regional intergovernmental forum committed to supporting European integration and sustainable development through cooperation between and among its Member States and with the European Union, international and regional organizations as well as with other public or private institutions and non-governmental organizations

Role: Financing institution (50%)



Role: Know-how provider and co-financing institution



***Role: Other know-how provider and co-financing institution
+ beneficiaries' coordinator***

Beneficiaries:

Ministries of Agriculture and Rural Development (IPARD MAs, PAs)

National Rural Networks

Nets of extension services

in Serbia, Montenegro, Albania, North Macedonia, Bosnia Herzegovina*



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We aim to contribute to

- Increase participation in IPARD calls
- Improve project quality
- Support networking with know-how providers and among all beneficiaries

How do we plan to achieve it?

- ❖ 1 regional session (4 days in Belgrade)
- ❖ 6 local sessions (Belgrade, Banja Luka, Sarajevo, Podgorica, Tirana, Skopje)
- ❖ Distance coaching (240 hrs information, advice, case studies on specific topics)
- ❖ Informal extension services network to share and channel information and advice

Who are the main beneficiaries in each stage?

Regional session: *MAs, PAs, NRNs, first group of extension services*

Local sessions: *same as above + other extension services*

Distance coaching: *all beneficiaries, specifically extension services to support applicants' participation in IPARD calls*

Informal extension services network to share and channel information and advice: *all extension services networks*

When are the local sessions taking place?

- ❖ **Belgrade, Banja Luka: week 28/10**
- ❖ **Tirana, Skopje: week 25/11**
- ❖ **Sarajevo, Podgorica: week 16/12**

Communicating what we are doing

WHO DOES THE JOB	TARGET GROUPS	CHANNELS	EXPECTED RESULTS
Know-how providers + Beneficiaries	Other Ministries of Agriculture & Rural Networks R&I Agencies National and EU institutions	Existing channels (mailing lists, newsletters, direct contacts); Events; Press releases and media relations	<ul style="list-style-type: none"> ➤ KEP presented in 10 events ➤ 12 press releases ➤ 24 articles / posts on media/online portals
Beneficiaries	Other extension services	Existing channels (mailing lists, newsletters, direct contacts); Events; Press releases and media relations	<ul style="list-style-type: none"> ➤ KEP presented on 18 occasions relevant for extension services ➤ Mailing 200 subjects (towards other extension services)
Beneficiaries	Prospective applicants	Existing channels (mailing lists, newsletters, direct contacts); Events; Press releases and media relations	<ul style="list-style-type: none"> ➤ KEP presented on 24 occasions relevant for extension services ➤ Mailing 300 subjects (towards prospective participants)

Seminar agenda



KEP – Know-how Exchange Program
'Capacity Building Program for extension services in the WESTERN Balkans to support participation in IPARD calls'
Centralized training session
Belgrade, September 16th – 20th, 2019

Monday 16th September

- Arrival of participants and accommodation in Hotel "KOPERNIKUS HOTEL PRAG", Belgrade

19:30 - 21:00 Dinner

Tuesday 17th September

08:45 - 09:00 *Participants registration*

09:00 - 09:30 *Bogdanka Leveska Gjarshaska (SWG): Welcome and introduction to SWG RRD*

09:30 - 09:50 *Luca Mercatelli (Area Science Park): Area Science Park and cooperation opportunities*

09:50 - 10:10 *Luca Mercatelli (Area Science Park): An introduction to the KEP project and the seminar's agenda*

10:10 - 10:30 *Participants brief self-introduction*

10:30 - 11:00 Coffee break

11:00 - 11:45 *Ziga Rutkovskis (EC - DG Agri – Unit ES): IPARD Programme overview - objectives, functioning of the Programme, priorities, specific features, etc.*

11:45 - 12:40 *National MA (Serbia): IPARD in Serbia: work-programme, funded priorities, calls published, open, upcoming, success stories in application process, important management and financial issues, etc.*
Q&A session

12:40 - 14:00 Lunch break

14:00 - 15:00 *National MA (Montenegro): IPARD in Montenegro: work-programme, funded priorities, calls published, open, upcoming, success stories in application process, important management and financial issues, etc.*
Q&A session

15:00 - 16:00 *National MA (North Macedonia): IPARD in North Macedonia: work-programme, funded priorities, calls published, open, upcoming, success stories in application process, important management and financial issues, etc.*
Q&A session



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Thank you!

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