

Agricultural Policy Dialogue Germany West Balkan

**REAWG – Meeting
AKIS 06 / 22
in
Bar, Montenegro**

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The “Bavarian Way“ of agricultural policy

1. Full-time, part-time and supplementary farms are of equal importance for agricultural policy and the society.
2. The farms should operate sustainably, be competitive and provide multifunctional services.
3. Structural change should proceed as slowly as possible.
4. The cultural landscape should be maintained and preserved.
5. The farmers should be able to earn enough income.



Germany

There is a pluralistic counseling offer in the
16 federal states of Germany

4 organisational and financial models

- 1) private counseling
- 2) advisory circles as registered associations
- 3) chambers of agriculture
- 4) state official counseling

1) Private counseling

- the farmer has to pay for advisory service himself
- possibly there are subsidies from the state
- little treatment of issues of public interest
- the advisor is often “a lone wolf”

2) Advisory rings as registered associations

- association of farmers by region or branch of production
- basic benefits for each member
- additional services for a fee
- there may be state subsidies
- frequent group counseling and exchange of experience among members

3) Chambers of agriculture

- self-governing corporation of farmers
- financed by levies on farmers, fees and subsidies from the state
- possibly own network
(trial fields, education, training)
- public service law and budgetary law apply

4) State official counseling (1)

- advisory services are integrated into the public agricultural administration from a technical and service point of view
- comprehensive offer of counseling
- free of charge for the farmer
- direct influence of the state on the contents of consultation

4) State official counseling (2)

- regulated counselor training and further education
- central provision of information
- possible role conflict if counseling and control are not clearly separated

Consultant training

list of methodological skills

- Definition of counseling
- Interview techniques, preparation and execution of interviews, moderation
- Result-oriented and efficient control of groups
- Effectiveness in conveying technical contents, knowledge transfer in practice
- Communication: techniques, fundamentals of communication psychology
- Presentations
- Reflection of the consultant behavior, approachability



International Qualification Standard for Advisers

CECRA combines

- a seminar series of various methodological modules with
- familiarization with rural advisory work in other regions and structures and offers
- cross-border networking opportunities.

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EUROPEAN FORUM FOR
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ADVISORY SERVICES

EU Project H2020 i2connect

- FÜAk participates in the project i2connect 2019-2024
- Development of qualification concepts for advisors in innovation support methods
- i2connect Train the Trainer in Landshut, September 2021
- AKIS Report Germany

<https://i2connect-h2020.eu/de/resources/akis-country-reports/>

i2connect
INTERACTIVE INNOVATION



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Current activities:

- InnoTour Bayern: Series of events where innovations are analyzed and presented
- Creation of a support unit for operational EIP-groups (EIP-Agri) at the State Academy: Helene Faltermeier-Huber