

Nr.	Interventions	Albania	MOFTER B&H	F B&H	RS B&H	Kosovo*	MNE	NMK	Serbia
Awareness & information campaign on F&V marketing standards									
1.1	Q&A information to be placed on different institutions' web pages (MoA, Chamber of Commerce, F&V associations)	Partly	No	Yes	Yes	Partly	Yes	Partly	Yes
1.2	Info Share via for example Facebook Page, Wikipedia, Viber, Messenger	No	No	Partly	No	No	Yes	No	No
1.3	Regional workshop SWG and Chamber of Commerce for supermarkets and companies retail suppliers	Yes	No	Yes	Yes	Yes	Yes	Partly	Yes
1.4	Information and education of producers, traders, and professionals on the proper classification of produced/ marketed fruit and vegetables and monitoring of the quality standards. Determination of classification criteria. technical descriptions, etc.	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Technical support in the development and adoption of F&V marketing standards									
2.1	Regional TAIEX workshops 1) Workshop on general (GMS) and specific marketing standards (SMS), as well as the relation between specific marketing standards with the UNECE standards; 2) Workshop on Conformity checks and certification of fresh fruit and vegetables at the import and export stage.	Yes	Yes	1. Yes 2. Partly	1. Yes 2. Partly	Yes	Yes	Partly	Yes
2.2	Study tour 1) Study visit Conformity check control at the moment of export and issuing Certificate of compliance; 2) Study visit on setting up an electronic trader database in the fruit and vegetable sector and establish a Register of fruit and vegetable traders.	Yes	No	1. Partly 2. Yes	1. Yes 2. Partly	Partly	Yes	Yes	No

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2.3	<p>Cooperation of SEE Ministry of Agriculture staff on sharing experiences on legislation and implementation of F&V marketing standards</p> <ul style="list-style-type: none"> • support in the development and adoption of the law for “organization of the common market of agricultural products in harmony with regulation 2117/2021 and other sub-law acts • Establishment of the register of fruit and vegetable traders based on CMO regulation • Implementation of regulations through strengthening the work of inspection services 	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Pilot project									
3.	<p>Marketing standards in the context of export market access</p> <ul style="list-style-type: none"> • Identify the Case of production concentration and advanced stakeholders in each country • Train the exporters on marketing standards applicable to specific fruit and/or vegetable products and relevant to export markets • Develop product specifications aligned with marketing standards at the specific export destination 	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes