



MINSITRIA E BUJQËSISË PYLLTARISË DHE ZHVILLIMIT RURAL
MINISTARTSVO POLJOPRIVREDE ŠUMARSTVA I RURALNOG RAZVOJA
MINISTRY OF AGRICULTURE FORESTRY AND RURAL DEVELOPMENT



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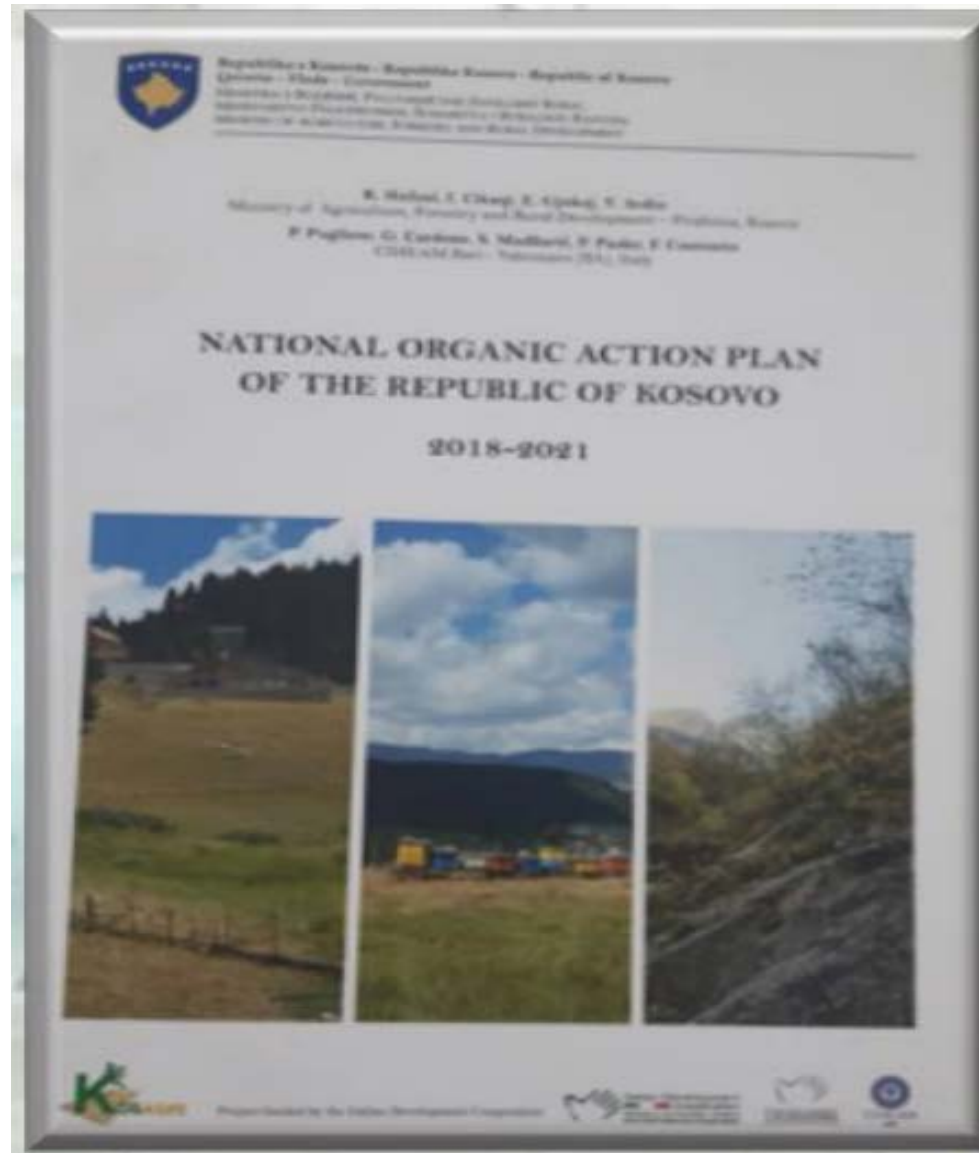


The Kosovo National Organic Action Plan (NOAP) 2023-2026

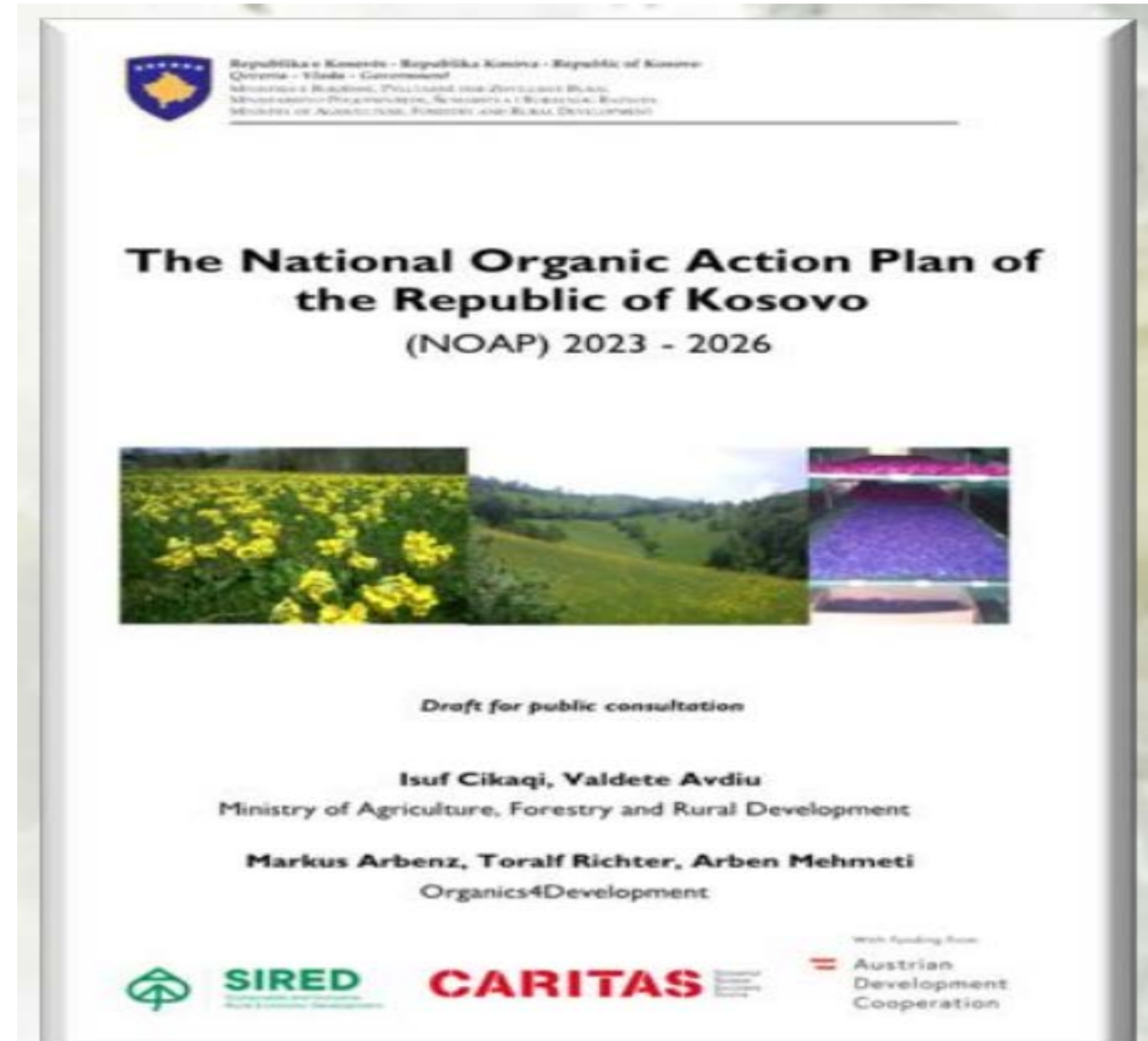
**15:00 - 15:30- Organic Market Development - example of
the Action Plans designed in Kosovo.**

The Kosovo National Organic Action Plan (NOAP) 2023-2026

NOAP 2018-2021



NOAP 2023-2026



The Kosovo National Organic Action Plan (NOAP) 2023-2026

- Knowing the importance of the agricultural sector for the economy of our country, the transition towards more sustainable production methods, the **Green Deal 2030 set by the European Union**, including the role of organic agriculture, is of **high priority for the MAFRD**, and for Kosovo.
- For the actors, stakeholders, our farmers, responsible for the implementation of the NOAP 2023 to 2026, the realisation of the NOAP will bring **added value** for their involvement in the organic agriculture. The beneficiaries will be further the consumers in Kosovo, and in abroad.

The Kosovo National Organic Action Plan (NOAP) 2023-2026

- ❑ Kosovo has become a favourable country for foreign investments, parts of which have already been allocated to the production and **export of Kosovo's** organic products, especially **Non-Wood Forestry Products (NWFPs)**, and **Medicinal and Aromatic Plants (MAPs)**.

- ❑ The further involvement and support by donors in the process of the implementation of the proposed activities within the **NOAP 2023 to 2026** will further accelerate and improve the quality and quantity of Kosovo's organic products.

The Kosovo National Organic Action Plan (NOAP) 2023-2026

The NOAP-objectives and visions are formulated in the strategy for the period from 2023 to 2026, which identifies **4 activity** areas with corresponding **19 measures** to influence the organic vision, which are interacting closely:

A) Production and Processing (1-4)

B) Market Development (5-8)

C) Legislation, Certification and Policies (9-13)

D) Research, Education, Training and Extension (14-19)

□ The **organic market** will grow rapidly, providing growing income along the **value chain**, creating consumer benefits and helping **sustaining and greening the Kosovo agriculture and the natural environment in the country**

The Kosovo National Organic Action Plan (NOAP) 2023-2026

In total, the National Organic Action Plan has 19 action measures as follows.

Activity area A: Production and Processing in the organic sector

A1. Subsidies for inputs

A2. Subsidies for certification and conversion

A3. Subsidies for land cultivation

A4. Infrastructure development (subsidies for investments)

Activity area B: Market development

B5. Public communication and promotion (consumer information)

B6. Organic statistics and market information for operators

B7. Value chain facilitation

B8. Export promotion

Activity area C: Legislation, certification and policies

C9. Organic law enforcement including CB accreditation for the certification against the national organic law.

C10a. Organic law revision adapting to the EU or

C10. Organic law revision with an own strategy

C11. Introduction of Kosovo Organic Logo for the domestic market

C12. NOAP management, monitoring and enforcement.

C13. Organic policy development and mainstreaming organic in overall Kosovo food system and education policies

Activity area D: Research, education, training and extension

D14. Organic applied research

D15. Adequate management of extension services and proper competence for organic advice for farmers.

D16. Facilitation and networking of organic institutions in Kosovo and internationally

D17. Capacity building in the organic sector

D18. Integrate education about sustainable food, agriculture and organic systems

D19. To strengthen the cooperation with international agencies.

Some Objectives

Of The Four (4) Activity Areas Of Measures

- Productive and profitable operations compliant with organic regulations
- Operations that are managed in line with organic principles and are therefore truly sustainable
- Transparent markets with informed suppliers, customers and market facilitators (statistics and rules)**
- Well accessible and attractive knowledge products for all parties (consumers, operators and governments/NGO)**
- Clear rules that are understood and accepted by the stakeholders
- Enforced rules for actors inside and outside the sector to protect integrity
- Access to new evidence and inspiration for innovation
- Relevant learning opportunities on all levels

Activity area A: Production and Processing

Perspectives:

- Organic sector operations that are managed in line with organic principles and are therefore truly sustainable
- More operators produce on bigger areas more demanded organic agriculture products
- Improving productivity, profitability and sustainability of the resources

Challenges, assumptions at the realization, implementation of the NOAP 2023 to 2026:

The Kosovo public sector and donors support organic operations with subsidies for inputs, **for certification and conversion**, for land cultivation and infrastructure development

Activity area A: Production and Processing/ 1-2

Issue

- Availability of required and suitable inputs for farming and processing

Action package

- Subsidies for inputs

Action description/ Action-points

- Subsidies for inputs on the market for products on the positive list with demand (seeds, biopesticides, organic fertilizers, pheromones, etc.)

Indicators/Benchmarks

- List and number of subsidized products; Sales of products; Subsidy budget for inputs

Issue

- Unaffordable costs for farmers for conversion and certification

Action package

- Subsidies for certification and conversion

Action description/ Action-points

- 1.) Support for new farmers in process of conversion;
- 2.) Support for certification;
- 3.) Support for risk reduction

Indicators/Benchmarks

- Number of farmers starting conversion-procedure to organic in the Calendar Year 2023 (50 farmers are estimated)

Activity area A: Production and Processing/ 3-4

Issue

- Limited area of agricultural (cultivated) organic land

Action package

- Subsidies for land cultivation

Action description/ Action-points

- Support of farmers for the land cultivation

Indicators/Benchmarks

- About 2.500 ha in conversion/under organic agriculture in the Calendar Year 2026.

Issue

- Insufficient and inadequate infrastructure

Action package

- Infrastructure development (subsidies for investments)

Action description/ Action-points

- Investment in physical assets as dedicated measure for organic sector

Indicators/Benchmarks

- Number and capacity of new storage facilities; Number and capacity of new packaging facilities

Activity area B: Market development

Perspectives:

- Transparent organic markets with informed suppliers, customers and market facilitators (statistics and rules)
- Well accessible and attractive knowledge of organic products for all parties (consumers, operators, governments, NGOs)
- A growing and more transparent domestic and export market for organic products

Challenges, assumptions at the realization, implementation of the NOAP 2023 to 2026:

The Kosovo public sector and donors support the organic sector with governance and facilitation of the market and the value chain

Activity area B: Market development / 5

Issue

- Insufficient public communication and promotion on organic sector.

Action package

- Public communication and promotion (consumer information).

Action description/ Action-points

1. Information Website explaining organic with attractive media; Information through media (social, TV, radio etc.);
2. Preparation of promotional materials for organic ag and labels;
3. Multiplier information and animation (consumer associations, schools, vocational schools, retailers, NGO etc.)
4. Information campaigns with partners and events.
5. Including curricula from the kindergarten to the universities

Indicators/Benchmarks

- Label recognition and trust, Survey about organic principles knowledge

Activity area B: Market development /6

Issue

- Insufficient market information of operators

Action package

- Organic Agriculture Statistics and Market Information for operators

Action description/Action-points

- 1.) Organic statistics including areas, production, operators, trade and consumption. Annual media report;
- 2.) Market analyze reports and opportunity analyses (e.g. demand) for export and domestic markets;
- 3.) Business to Business information Website and newsletter with success stories

Indicators/Benchmarks

- Availability of organic statistics and growth data; Availability and dissemination (number of downloads) of reports; number of visiting the organic-website, number of subscriber of the organic-newsletter

Activity area B: Market development / 7

Issue

- Lack of knowledge and support for value chain

Action package

- Value chain facilitation and capacity building

Action description/ Action-points

- 1) Increasing the knowledge and strengthening linkages between stakeholders' companies;
- 2) Promote membership in associations and exchange;
- 3) Business development services training program;
- 4) Support of national trade fair and its participation

Indicators/Benchmarks

- Organika Members, trade fair participation, participation in key training event

Activity area B: Market development /8

Issue

- Limited visibility at international fairs and unsatisfactory reputation for the Kosovo organic products

Action package

- Export promotion

Action description/ Action-points

- 1) Participation in various international fairs for the recognition of Kosovo organic products;
- 2) Presentations and promotions;
- 3) Support to export companies;
- 4) Increasing the support for participation in different international fairs

Indicators/Benchmarks

Number of participation in international fairs; Number of presentations and promotions; Number, volume, amount of supported export companies; Number, volume, amount of the support for participation in different international fairs

Activity area C:

Legislation, Certification, and Policies

Perspectives:

- Productive and profitable operations compliant with the organic regulations
- Clear organic rules that are understood and accepted by the stakeholders
- Enforced organic rules for actors inside and outside the sector to protect integrity

Challenges, assumptions at the realization, implementation of the NOAP 2023 to 2026:

The Kosovo public sector and donors support and invest in development and implementation of the organic supporting policies and in development and enforcement of the organic legislations

Activity area C:

Legislation, certification and policies / 9

Issue

- Fraud and lack of Organic law enforcement. Lack of trust in organic claim

Action package

- Organic law enforcement

Action description/ Action-points

Capacity and resources in competent authority:

- 1) Accreditation of the Control Bodies;
- 2) Identification of violation and fraud sources; Prioritization;
- 3) Awareness for incompliances and counseling for improvements in compliance of production and labeling;
- 4) Prosecution of law incompliances;
- 5) Feeding experience in law development;
- 6) To monitor implementation of the Organic Law and administrative instructions

Indicators/Benchmarks

- Report for the law enforcement

Activity area C:

Legislation, certification and policies / 10a

Issue

- The Regulation (EU) 2018/848 of the European Parliament and of the Council of 30 May 2018 on organic production and labelling of organic products, and the need for Adaptation of the Kosovo National Law and the Administrative Instructions for organic agriculture according to this Regulation 2018/848, and to the Commissions ´ Regulations

Action package

- Kosovo National Organic Law revision, adapting to the European Union;
MAFRD-Administrative Instructions

Action description/ Action-points

- 1) Legislation process to adapt the Kosovo National Organic Law to the EU-Regulations.
- 2) Develop the administrative mechanisms and procedures.
- 3) Create laboratories and other capacity to handle the European Union ´s requirements.
- 4) Training of stakeholders and instruct the Control Bodies.

Indicators/Benchmarks

- Recognition by the European Union

Activity area C: Legislation, certification and policies / 10b

Issue

- New European Unions ´ Regulation without chance for equivalence

Action package

- Kosovo National Organic Law revision with an own strategy

Action description/ Action-points

- 1) Organic sector strategy development and capacity building for organic law instruments to apply guided by strategy;
- 2) Law revision process;
- 3) Training of stakeholders and instruct CBs

Indicators/Benchmarks

- Own objective achievements

Activity area C: Legislation, certification and policies / 11

Issue

- Lack of the of the Kosovo Organic Logo

Action package

- Introduction of the Kosovo Organic Logo for the domestic market

Action description/ Action-points

- 1) Create the Kosovo Organic Logo for the domestic market in a participatory process;
- 2) Implementation of the process, adequate organization and management of control integrated in the certification system;
- 3) Fraud prevention and prosecution, based on the Administrative Instruction No. 07/2019 on designation of the organic production logo and specific requirements for labelling

Indicators/Benchmarks

- Time for the Kosovo Organic Logo introduction; Use of the Kosovo Organic Logo (registrations); Trust in the Kosovo Organic Logo by the consumers

Issue

- Proper NOAP 2023 to 2026 Management

Action package

- The NOAP 2023 to 2026 management, monitoring and enforcement

Action description/ Action-points

- 1) Proper planning, implementation and monitoring of the NOAP;
- 2) Yearly meetings with main stakeholders in the organic sector to identify shortcomings;
- 3) Ensure continuous follow-up of the NOAP from responsible stakeholders

Indicators/Benchmarks

- Annual report comparing the achieved results with the objectives and the indicators/benchmarks

Activity area C: Legislation, certification and policies / 12

Issue

- Proper NOAP 2023 to 2026 Management

Action package

- The NOAP 2023 to 2026 management, monitoring and enforcement

Action description/ Action-points

- 1) Proper planning, implementation and monitoring of the NOAP;
- 2) Yearly meetings with main stakeholders in the organic sector to identify shortcomings;
- 3) Ensure continuous follow-up of the NOAP from responsible stakeholders

Indicators/Benchmarks

- Annual report comparing the achieved results with the objectives and the indicators/benchmarks

Activity area C: Legislation, certification and policies / 13

Issue

- New policy needs and incoherence in main policies

Action package

- Organic policy development and mainstreaming organic agriculture in the overall Kosovo food system and in education policies

Action description/ Action-points

- 1) Identify issues in the organic sector (opportunities and threats);
- 2) Observe policy revision opportunities in Kosovo such as direct payments or agriculture strategy;
- 3) Lobby for mainstreaming organic agriculture

Indicators/Benchmarks

- Policy successes

Activity area D: Research, Education, Training, and Extension

Perspectives:

- Access to new evidence and inspiration for innovation in the organic sector
- Relevant learning opportunities on all levels of the organic production and marketing
- Effective and need based adaptive research, quality information, operator coaching and education in the organic sector

Challenges, assumptions at the realization, implementation of the NOAP 2023 to 2026:

The Kosovo public sector and donors support innovation and promotion in the organic sector through research, education, training, and extension

Activity area D: Research, education, training and extension / 14-15

Issue

- Lack of local knowledge about organic practices

Action package

- Organic applied research

Action description/ Action-points

1) Identify stakeholders' research priorities and needs; 2) Support for research projects on organic agriculture; 3) Promotion for applied research on organic agriculture and relevant connected topics

Indicators/Benchmarks

- Research priority plan developed; Number, volume, amount of supported research projects on organic agriculture

Issue

- Lack of organic agriculture extension, Lack of advisory services, Lack of demonstrations

Action package

- Adequate management of extension services; Proper competence for organic advice for farmers

Action description/ Action-points

- Enhancing the capacity of the extension services for transfer of knowledge in organic farming, Facilitation for easy access for organic farmers to advice services

Indicators/Benchmarks

- Number of training courses for organic farmers; Number of organic demonstrations; Number of completed accesses by organic farmers to advice services; Satisfaction of farmers with the advice (measured with questionnaire)

Activity area D: Research, education, training and extension / 16-17

Issue

- The organic sector not well linked in Kosovo and internationally

Action package

- Facilitation and networking of organic institutions in Kosovo and internationally

Action description/ Action-points

- 1) Sector structure and regular meetings of working groups. Initiatives;
- 2) Annual organic sector event;
- 3) Membership in IFOAM, MOAN and other key international institutions;
- 4) Inclusion in the European research networks;
- 5) Exchange visit to partner institutions in Europe;
- 6) Relevant participation in BIOFACH and Organic European, Mediterranean and World congresses

Indicators/Benchmarks

- Number of participation in organic-events; Number of membership in international organic institutions

Issue

Insufficient capacity on individual, on institutional, on organic sector level

Action package

- Capacity building in the organic sector

Action description/ Action-points

- Capacity building program for business development services on individual, institutional, sector leadership level

Indicators/Benchmarks

- Completed training days on individual, institutional and sector level

Activity area D: Research, education, training and extension / 18-19

Issue

- Insufficient organic curricula in schools, vocational education, universities, non-formal education

Action package

- Integrating education about sustainable food, agriculture, the organic system

Action description/ Action-points

- 1) Introduce organic curricula for schools, vocational education, universities, non-formal education;
- 2) Supporting documents for teaching, teacher-training;
- 3) specialized vocational education, university courses for the organic system

Indicators/Benchmarks

- Number of high quality new and updated curricula, number of high quality new teaching materials; Number of qualified teachers; Number of trained students

Issue

- Capacity building, organic sector facilitation of international agencies

Action package

- Strengthening cooperation with international agencies

Action description/ Action-points

- Visiting different Balkan-countries, visiting European-countries, involving private/public experts; student-exchanges

Indicators/Benchmarks

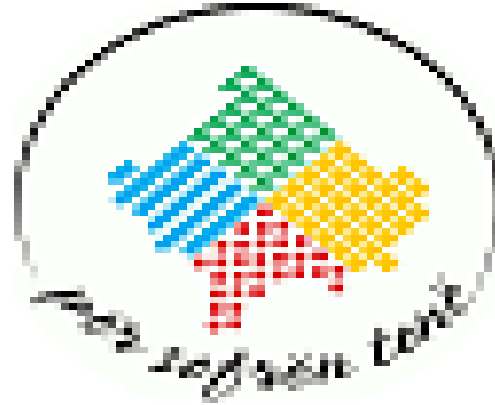
- Number of Balkan-regional visits, number of European-countries' visits, number of Kosovo-students absolved student-exchange



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