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# Fifth Interim Meeting of the REAWG on Organic Agriculture

Albania:

14 – 16 June 2023 Mostar

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Scientific research

# An overview of the achievement in the EU 848/2018 Regulation transposition and achievement of the work plan for 2023/2024

- The draft law on organic production was prepared partially approximated with reg. 848/2018/EC (except to the Annex II production rules) – March 2023;
- ✓ The draft is under the finalization with legal department according to the legislative technic (June);
- ✓ Public consultation with stakeholders (importers, marketing association, exporters, control bodies etc), June - July 2023;

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## **Achievement of the work plan for 2023/2024**

- Are under the preparation 2023:
  - ✓ The Tables of concordance for reg.848/2018/EC;
  - ✓ To be start preparation of Real Impact Assessment (RIA) document;
  
- Secondary legislation, drafts of bylaws 2023-2024:
  - ✓ On Livestock production rules
  - ✓ Import production rules
  - ✓ Procedure for registration of PPP and Fertilizer to be used in OF;
  - ✓ Procedure for notification of activity of organic operators;

## Capacity development

- IFOAM Academy courses:
- ToT training
- PGS training (15 participants)
- OFC course (22 participants)



## Consumer demand

- Probio - National awareness raising Campaign- [www.pro-bio.al](http://www.pro-bio.al)
- ✓ **Toolkit available and used by local actors (using promotional toolkit)**
- National media promotion (TCH and Klan Tv)
- **#IGrowYourFood Action Day (6 producers promoted)**
- Journalist workshop on Organic (6k views in social media)
- 3 promotional event in Vlora, Korca and Tirana for organic producers (tourist season)



## Albania - PROBIO

- Based on the findings of a market research survey and stakeholder consultations, the PROBIO campaign focusses on ***highlighting the benefits of organic for the health of people and the environment.***
- A toolkit was created using key messages that can be shared by stakeholders across the sector from the [campaign website](#).
- In addition a media workshop was held to ensure that the campaign was reaching as wide an audience as possible.
- Journalists and influencers were invited to a presentation about organics and also taken on a field trip to meet organic.

## Domestic market (Comp. 2 - OT4D)

### Local market

- **Local market initiatives are supported by Seed fund:**
- ✓ **3 producers are supported with Seed grant scheme (10K CHF each (organic honey, saffron and MAP),**
- ✓ **Retailing:** Organic saffron, honey and teas are sold in **three other premium retailing** like Luga e Argjendte, Subashi and Marina Bay Vlora
- **Cooperation with agroturism chain**
- ✓ 1 visit is organized in Italy on organic farms, regione Puglia with 6 producers and as results 2 new products were developed and some premium POS in Gjirokaster and Shkodra are accessed.
- Training on Participatory Guarantee Systems – to check other options for not certified organic farmers.
- According to BioJu, *local demand for organic is increased about 19%* in their supermarket chain.

## Export market (Comp. 1 - OT4D)

- Market Information System
- ✓ Demo page which is still updating can be accessed at <https://aam.al/v2/home-mkis/>
- ✓ Information available for:
  - Organic markets and organic legislation
  - Marketing and labels
  - Reports
  - Helpline available from FiBL (where all organic actors can send their questions about organic issues)

- **Organic Export Platform**

Albanian Organic Network (AON) is a group of voluntary organic stakeholders (15 - exporters, certification bodies, donors, decision makers) which address together issues such as:

- Export Promotion (Biofach)
- Coordinate among different donors the support (GIZ, OT4D, SiPPO, etc). (support on production technology MAPs)
- Plan activities such as B2B, online business platform. (Exporter online with importers);



## **PPP Co-Financing Facility and Projects**

- 4 companies awarded with grants (MAP-s and olive oil)
- Investments in machineries and capacity building for farmers.