

**The expression of Kosovo's priorities and expressing needs
for the SWG technical support for the implementation
of marketing standards for fresh fruit and vegetables
in 2024-2025**

Technical support in the development and adoption of Fruit and Vegetables marketing standards 2024-2025

- ❑ Cooperation of South East Europe (SEE) Ministry of Agriculture staff on sharing experiences on legislation and implementation of Fruit and Vegetables marketing standards
- ❑ Establishment of the register of fruit and vegetable traders based on the Kosovo National Law no. 08/I-218 from 9/January/2024 on the market organisation for agricultural products
- ❑ Implementation of Administrative Instructions through strengthening the work of inspection services

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- Promotion
- Awareness Campaign
- Creation of Guidelines

based in the international standards of the United Nations Economic Commission for Europe marketing standards through brochures, leaflets, media etc.

<https://unece.org/trade/wp7/FFV-Standards>

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Regional workshops

- 1) Workshop on general marketing standards (GMS=General Marketing Standards) and specific marketing standards (SMS=specific marketing standards), as well as the relation between specific marketing standards with the United Nations Economic Commission for Europe (UNECE) standards.
- 2) Workshop on conformity checks and certification of fresh fruit and vegetables at the import and export stage.

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Study visit

1) Study visit on inspection procedure for controlling the compliance of fruits and vegetables with marketing standards. Conformity check control at the moment of export and issuing Certificate of Compliance.

2) Study visit on setting up an electronic trader database in the fruit and vegetables sector and establish the Register of fruit and vegetables traders.